

Professional Care

Bathroom & Restroom

CleenU⁺



CleenU⁺



9 Reasons to Stock CleanU

Why your customers will come back for more:

1. Built on professional formulas

Our retail line starts from the same cleaning approach we develop for hotels, restaurants and food service. Each product cleans and adds care ingredients that help surfaces keep their look.

2. Easy to use, results you can see

Spray, wait, wipe. The products save time and effort, which is exactly what shoppers expect when they pay for quality.

3. The right cleaner for each job

Each formula is built for a specific soil and surface,

so common household surfaces get visibly clean and stay protected longer.

4. Deep cleaning

Cleaning agents reach into textured surfaces and fine pores to lift the buildup that everyday wiping leaves behind.

5. Gentle on the surfaces they're made for

CleenU products clean thoroughly and gently, helping kitchen, bathroom and living-room furniture keep its good looks for years.

6. Specialists, not one-size-fits-all

Instead of one spray for everything, we make dedicated products for different cleaning jobs, for better cleaning, care and protection.

7. Concentrates that go further

Concentrates are diluted to match the level of soil, so users pay for cleaning power, not water. Less packaging, less waste, lower cost per use.

8. Made by CleanU in China

Every product is formulated and manufactured in our own factory in Guangdong, with batch documentation (SDS, TDS, COA) for consistent quality at a competitive cost.

9. Ready for your brand

Every product in this catalog is available as private label, from 500 bottles.





CleenU develops and manufactures cleaning and care products for homes, hospitality and food service. We formulate for the real materials people clean, from stone and tile to metal, glass and plastics.

CleenU cleaning and care products: made to earn repeat customers.

5 Reasons

to choose CleenU as your supplier

Specialized cleaners for retail, hospitality and e-commerce, with care ingredients that keep surfaces looking good. The result is a line that sells through and gets reordered.

1. A range you can curate

Pick exactly the products your customers need from the CleenU range.

We help you build a set that fits your store, your channel and your price points.

2. Product know-how and sales materials

Product data sheets, SDS and point-of-sale materials help your team answer questions and help shoppers buy with confidence.

3. Stand out from the competition

A complete, specialized line positions you as the expert. Sell it on the shelf, or use it as a gift with purchase that customers actually value.

4. Customers who come back

When a product solves a real problem, customers return for the refill and try the next product in the line.

5. Healthy margins on add-on sales

Specialty cleaners are natural add-ons. Strong performance and fair pricing keep them profitable for you.



We help you sell it, not just stock it.

- ✓ Product line planning and shelf layout suggestions
- ✓ Counter displays, freestanding displays and care kits
- ✓ Core and specialty products with strong margins
- ✓ Easy to explain, quick to sell
- ✓ Low upfront investment
- ✓ Products that perform, so shoppers buy again
- ✓ Point-of-sale materials for in-store promotions
- ✓ Direct product support from the CleenU team



Your logo, CleenU quality inside: make your own brand shine.

Own Brand

Own Brand Services

We put your brand on our products, from small runs with custom labels to formulas developed just for you. A private-label line shows customers you're a specialist, builds loyalty and keeps shoppers from comparing your price one-to-one.



Product services

Product selection and development, custom bottles, custom labels



Documentation

English and Chinese labels, SDS, TDS and batch COA



Merchandising

Category planning, placement and promotional materials



Logistics

Custom filling, scheduled or on-demand delivery



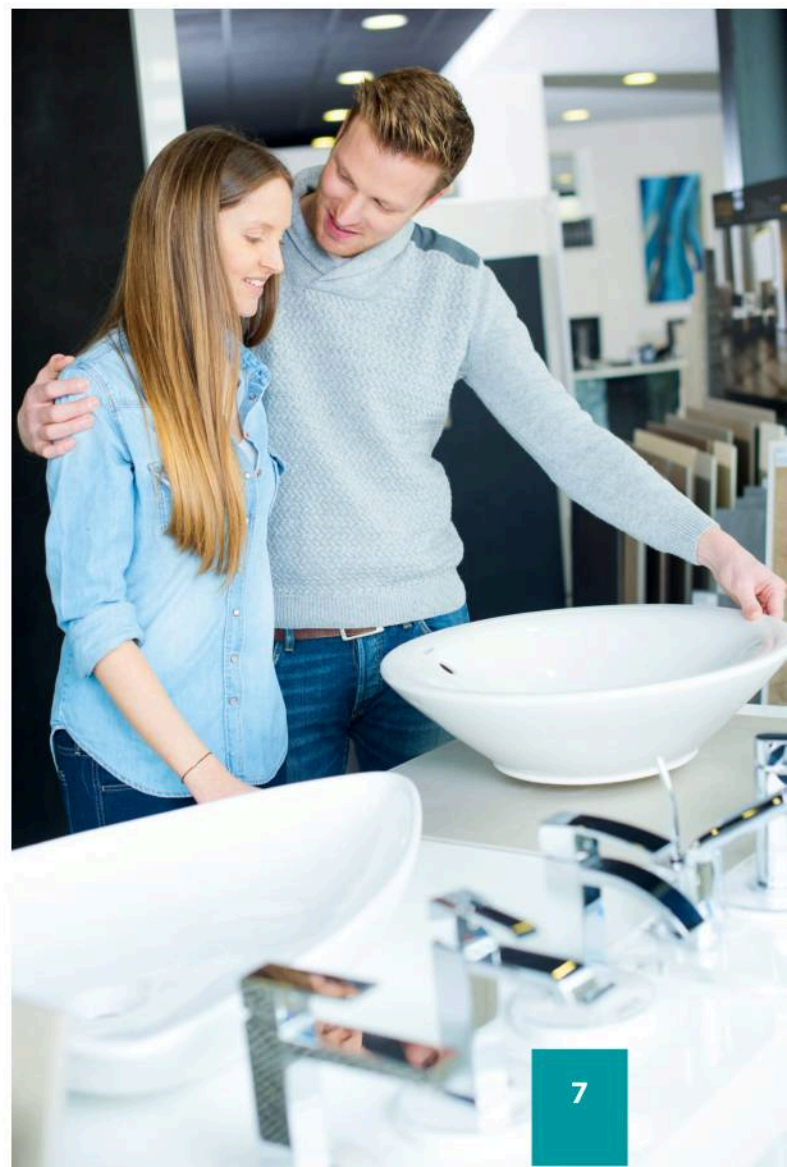
Why brands work with CleenU

- ✓ Positions you as a specialist supplier
- ✓ Sets you apart from competitors
- ✓ Harder for shoppers to price-compare
- ✓ Reliable supply from 500 bottles

Care kits that keep customers coming back

CleenU Care Kits bundle coordinated cleaning and care products in one package, and you choose what goes inside. Sell them as a retail set or give them away with a purchase. Every kit is a reason for the customer to come back for refills.

- ✓ A gift customers will actually use
- ✓ Regular care helps surfaces and equipment last longer
- ✓ Long-term customer satisfaction
- ✓ Customers remember your store
- ✓ Built-in reasons to reorder and cross-sell



Professional Care

Bathroom & Restroom

Where your day starts: bathroom care that keeps it fresh

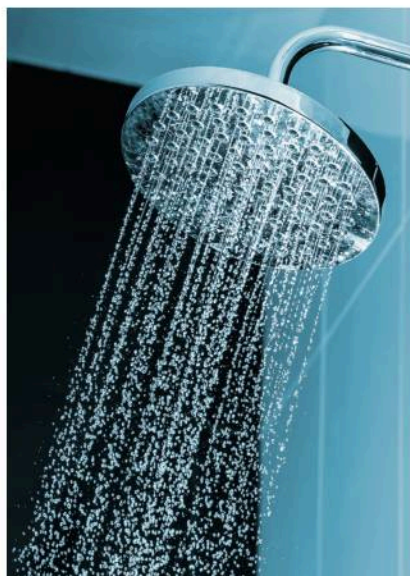


Heavy-duty cleaners

For stubborn buildup and stains

Acidic Heavy-Duty Cleaner	NEW	10
Bathroom Heavy-Duty Descaler		11
Shower Cleaner		11
Bathroom Polish	NEW	12
Urine Scale Remover		12

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Care cleaners

Effective cleaning,
maximum surface protection

Bathroom Foam Cleaner	NEW	13
Faucet Cleaner – Acid-Free	NEW	14
Surfactant-Free Descaler	NEW	15
Bathroom Cleaner		15

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Surface protection

Easier care,
less buildup

Nano Protective Coating	NEW	16
Glass & Mirror Cleaner	NEW	17
Marble & Granite Stain Guard		17

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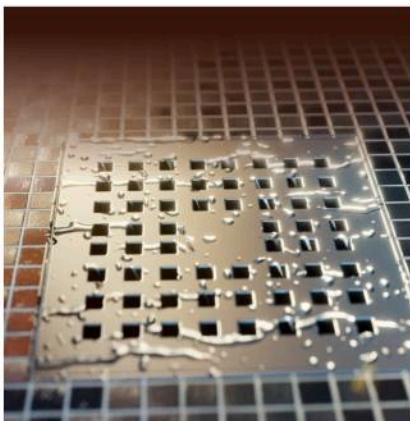


Mold stains & hygiene

Tackle mold stains at the source

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Heavy-duty cleaners

For stubborn scale and stains



Acidic Heavy-Duty Cleaner

Strong acidic descaler with a corrosion-inhibiting formula

NEW



- Removes stubborn mineral and organic buildup without residue
- Lifts cement haze, heavy scale, lime-soap film, efflorescence, rust, urine scale, brown scale, concrete and mortar residue, and polymer-modified grout and adhesive residue
- No hydrochloric or hydrofluoric acid
- Ideal for post-construction cleanup and periodic deep cleaning

Use on: acid-resistant surfaces such as porcelain stoneware, stoneware, ceramic tile and acid-resistant natural stone. Also for outdoor areas and kitchens. Not for marble, limestone or other acid-sensitive stone.



Model	Product	Size	CTN
H 265 110 001	Acidic Heavy-Duty Cleaner	1 L	15

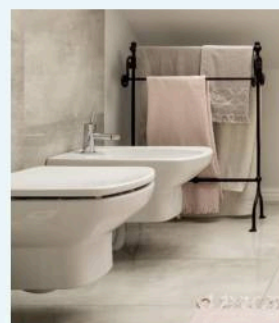
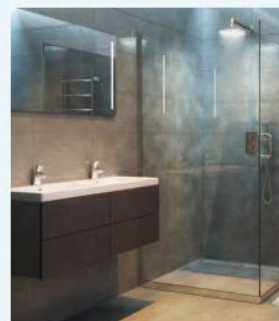
Bathroom Heavy-Duty Descaler

Professional-strength scale remover with an anti-scale formula and fresh scent



- Easily removes scale, rust, haze, yellowing, body oils, cosmetics, soap and lotion residue
- Clean, bright finish with a lasting water-beading effect
- Makes the next cleaning easier and slows new buildup
- Gentle on common bathroom materials
- Ideal for descaling shower heads and stainless or chrome fittings

Use on: acid-resistant surfaces such as tile (not natural stone), sinks, shower enclosures, faucets, shower heads, toilets, bathtubs, whirlpool tubs, shower trays, glass and plastic.



Model	Product	Size	CTN
H 160 450	Bathroom Heavy-Duty Descaler	500 mL	20
H 150 170 001	Bathroom Heavy-Duty Descaler (concentrate)	1 L	15

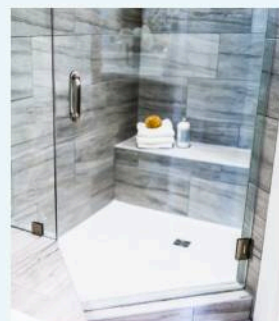
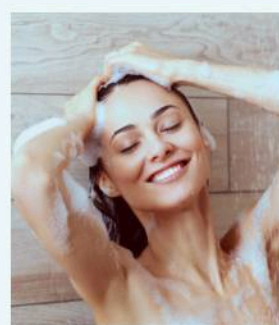
Shower Cleaner

Removes scale, soap and shampoo residue with ease



- Keeps the shower clean and shining
- Pleasant fresh scent for a just-cleaned feel
- Gently dissolves even stubborn soap scum and scale
- Helps prevent new scale buildup
- Water-beading effect makes the next cleaning easier and reduces new soil
- Suitable for glass, plastic, aluminum, ceramic and acrylic

Use on: plastic, glass, aluminum and stainless steel shower enclosures and walls, shower curtains, shower heads, shower trays, tile (not natural stone), sinks and faucets.



Model	Product	Size	CTN
H 160 470	Shower Cleaner	500 mL	20

NEW

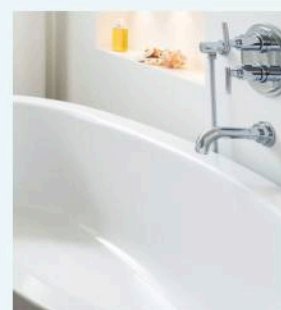
Bathroom Polish

Powerful specialty polish for metal, plastic, ceramic and glass



- Fine polishing particles remove stubborn soil, oxidation, discoloration, yellowing and light scratches
- Leaves a streak-free, spot-free shine
- Forms a water- and dirt-repellent protective layer
- Refreshes surfaces and makes cleaning easier
- For metal, plastic, ceramic, glass and granite

Use on: sinks, chrome faucets, toilets, urinals, bidets, glass and tile. Suitable for stainless steel, aluminum, acrylic, ceramic, brass, copper, glass and granite.



Model	Product	Size	CTN
H 160 471	Bathroom Polish	250 mL	15

Urine Scale Remover

Highly active concentrate for stubborn toilet buildup



- Dissolves urine scale, soap scum, limescale and rust stains
- Works on its own, with less scrubbing
- For all acid-resistant surfaces
- Concentrated: dilute up to 1:5

Use on: all acid-resistant surfaces in restrooms, such as urinals, toilets and bidets.



Model	Product	Size	CTN
H 160 420-05	Urine Scale Remover	500 mL	24
H 160 420 001	Urine Scale Remover	1 L	15

Care cleaners

Effective cleaning,
maximum surface protection



Bathroom Foam Cleaner

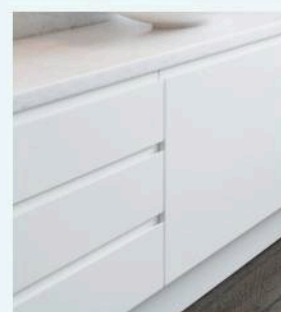
NEW

Acid-free cleaning foam that clings to vertical surfaces



- Gently removes soap, grease and dirt deposits
- Stable foam that doesn't run
- Clings to vertical surfaces
- Helps protect mirror edges from edge corrosion
- Dries without streaks or spots
- Pleasant fresh scent
- For mirrors, bathroom furniture and shower enclosures

Use on: all smooth bathroom surfaces, such as mirrors, glass, matte and high-gloss bathroom furniture, chrome, stainless steel, brass, enamel, plastic, ceramic and stone.



Model	Product	Size	CTN
H 160 472	Bathroom Foam Cleaner	300 mL	12

NEW

Faucet & Fixture Cleaner – Acid-Free

Gentle shine cleaner with a protective care formula

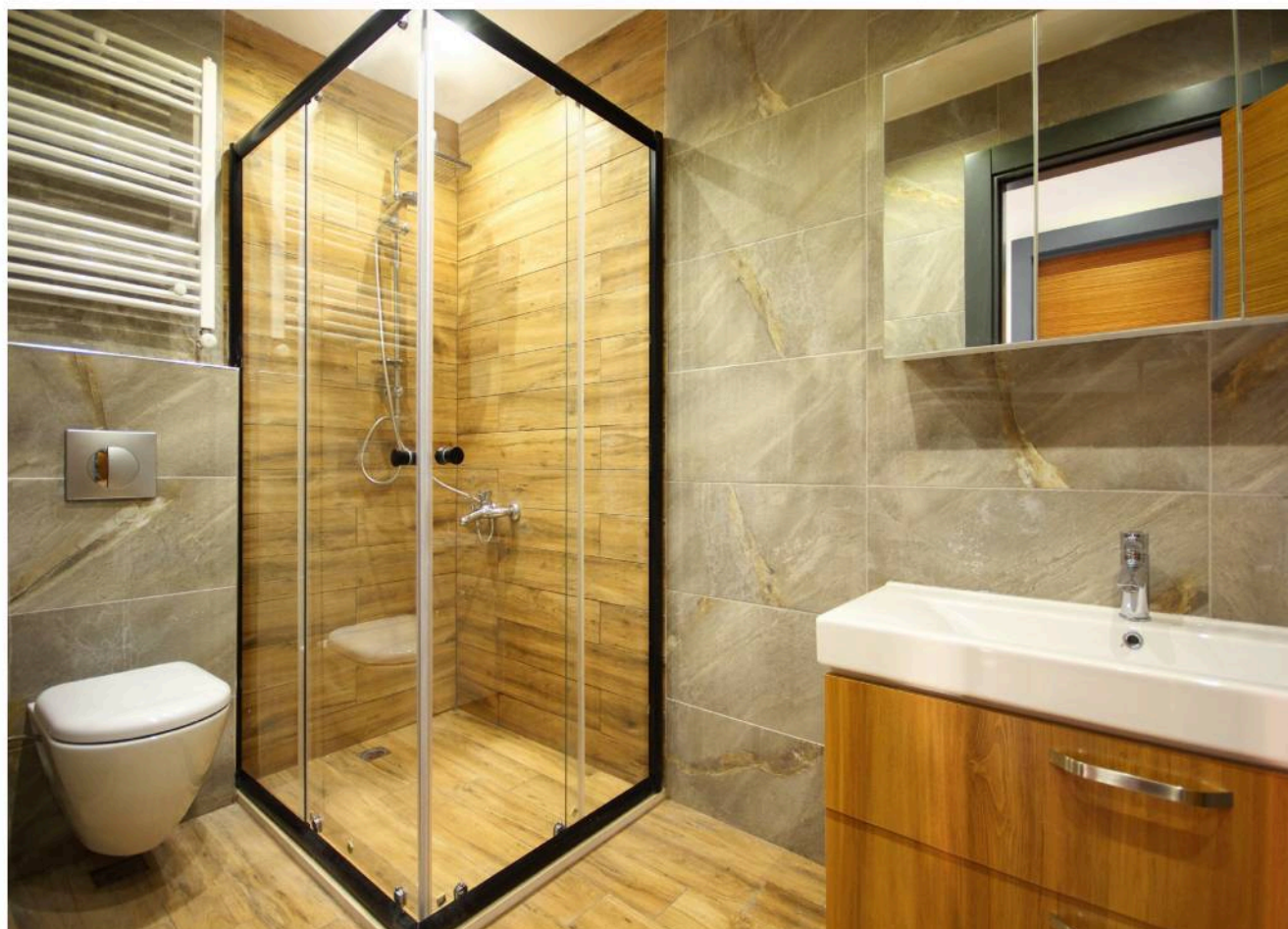


- Easily removes soap, grease and dirt for a lasting, streak-free shine
- Care ingredients repel water, dirt, dust and grease
- Helps prevent water spots and reduces new soil and fingerprints
- No acids, alkalis or abrasives, so aerators, seals and internal parts are protected
- Maximum surface protection to keep fittings looking new



Use on: metal fittings in bathrooms, restrooms and kitchens. Suitable for chrome, stainless steel, brass, enamel, gold-plated, satin and polished finishes.

Model	Product	Size	CTN
H 160 473	Faucet & Fixture Cleaner – Acid-Free	500 mL	24



Surfactant-Free Descaler

Low-residue specialty cleaner for acid-resistant surfaces



- Removes scale, haze, rust and mineral deposits from acid-resistant surfaces
- Gentle on materials; helps prevent stress cracking on acrylic
- No fragrance or dye
- A good choice for fragrance-sensitive users
- For acrylic, ceramic, cast mineral, faucets and glass

Use on: acrylic shower trays and tubs, sinks, faucets, wall and floor tile (not natural stone), glass and plastic.



Model	Product	Size	CTN
H 160 475	Surfactant-Free Descaler	500 mL	24

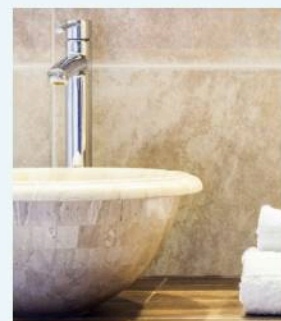
Bathroom Cleaner

Acid-free, chlorine-free care cleaner for the whole bathroom



- Removes light scale, soap residue and greasy soil
- Acid-free, gentle on skin and surfaces
- Water- and soap-repellent care formula slows new scale and soil
- Long-lasting fresh scent
- Safe for acid-sensitive surfaces such as marble

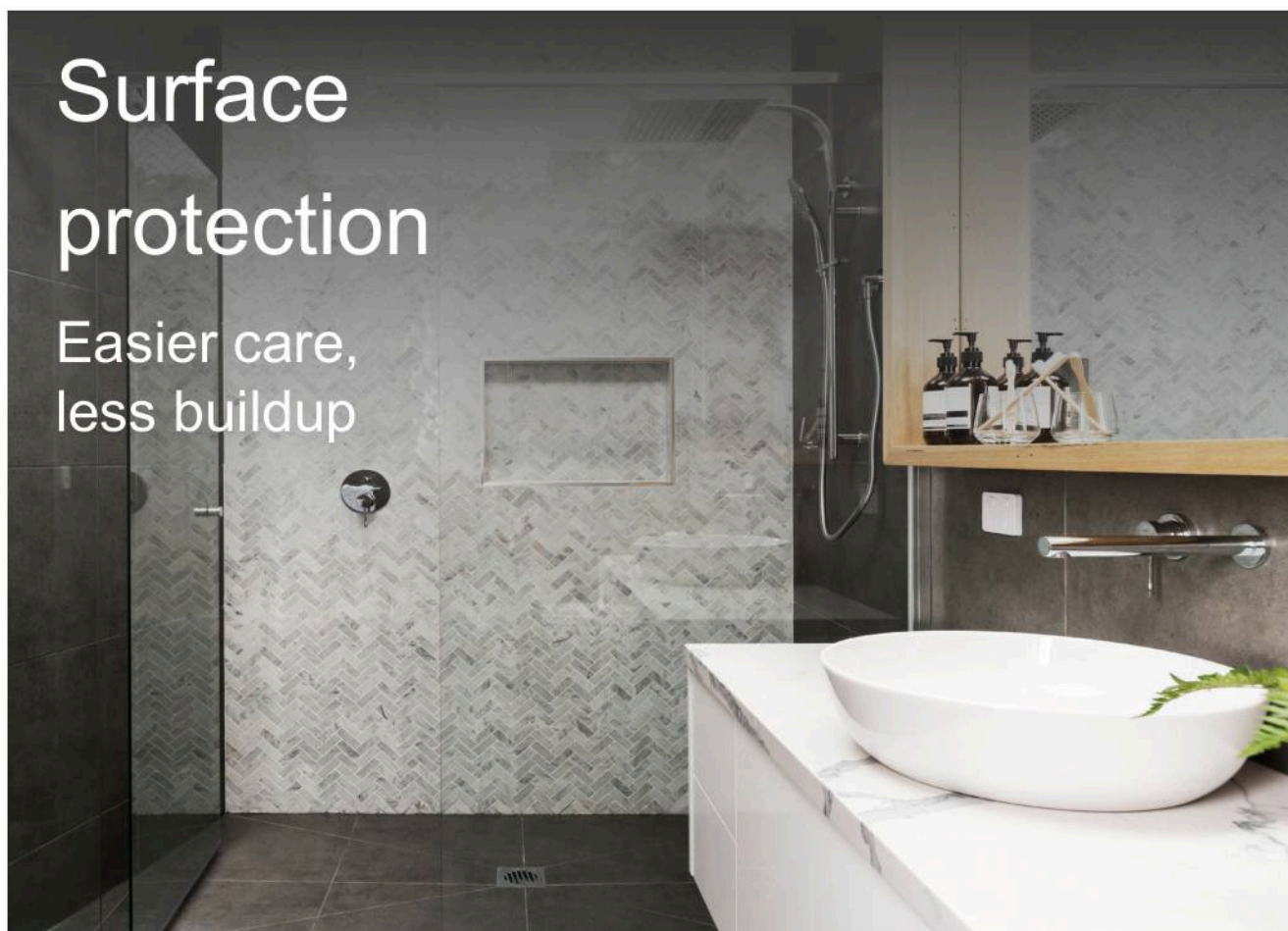
Use on: all water-safe surfaces such as faucets, sinks, shower trays, tubs, toilets, seats and lids, partitions, tile, marble, granite and mirrors. Suitable for ceramic, enamel, glass, brass, chrome, aluminum, stainless steel, paint and plastic.



Model	Product	Size	CTN
H 160 460	Bathroom Cleaner	500 mL	24
H 160 410 001	Bathroom Cleaner (concentrate)	1 L	15

Surface protection

Easier care,
less buildup



Invisible Nano Protective Coating

Invisible protection for bathroom surfaces that soil easily

NEW



- Special sealing agents form a water- and dirt-repellent network
- Long-lasting water beading helps prevent scale and staining
- Quick and easy to apply
- Makes cleaning much easier
- Helps surfaces keep their value
- For absorbent and non-absorbent surfaces

Use on: natural stone and ceramic wall and floor tile, bathroom furniture, ceramics, cast mineral, stainless steel, faucets, tubs and shower trays, sinks, toilets, windows, glass showers and enclosures, glass and mirrors, plastic, wood and natural stone.



Model	Product	Size	CTN
H 160 416	Invisible Nano Protective Coating	500 mL	24

NEW

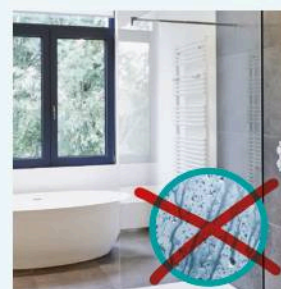
Glass & Mirror Cleaner – Anti-Fog

High-performance cleaner with an anti-fog, water-sheeting formula



- Helps prevent fogging for a clear view
- Cleans without streaks or smears
- Reduces new soil and water spots, for example in the shower
- Many uses around the home

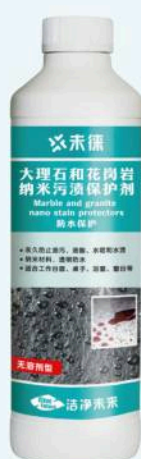
Use on: mirrors, glass showers and enclosures, windows and skylights. Also car windshields inside and out, glass eyeglass lenses and greenhouses.



Model	Product	Size	CTN
H 160 477	Glass & Mirror Cleaner – Anti-Fog	250 mL	20

Marble & Granite Stain Guard

Odorless, invisible protection for all kinds of natural stone



- Long-lasting protection against oil, grease and hard-water stains
- Reduces absorbency so stone is easier to clean
- Solvent-free, ideal for indoor use
- Invisible and breathable
- Does not form a surface film
- Doesn't change the look or feel of the stone
- Covers up to 30 m² (about 320 sq ft)

Use on: absorbent and low-absorbency stone such as marble, limestone, granite, slate, clinker and ceramics. Great for polished surfaces, vanities, countertops, floors and tables. Also seals grout, unglazed stoneware, porcelain stoneware and terracotta.



Model	Product	Size	CTN
H 220 210	Marble & Granite Stain Guard	500 mL	24

Mold stains

Tackle mold stains at the source



Mold Stain Remover

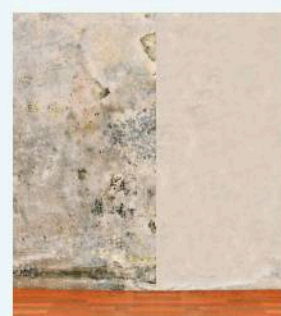
Specialty cleaner for black mold stains



- Concentrated active-chlorine formula
- Strong bleaching action on mold stains
- Works on its own within minutes
- For silicone joints, walls, ceilings and masonry

Always read the label and product information before use.

Use on: cement and silicone joints, walls, ceilings, masonry and wood. Also for sauna and pool areas. Do not mix with acids or other cleaners.



Model	Product	Size	CTN
H 230 501	Mold Stain Remover	500 mL	20

Always read the label and product information before use.

Mold Stain Remover – Chlorine-Free

Low-odor active cleaner for mold stains



- 2-in-1 formula: removes mold stains and helps keep surfaces clean longer
- No chlorine fumes; gentle on materials
- For living spaces and sensitive surfaces

Use on: plaster, wallpaper, joints, masonry, wood, textiles and leather. Test on a hidden area first.



Model	Product	Size	CTN
H 240 501	Mold Stain Remover – Chlorine-Free	500 mL	24

Always read the label and product information before use.

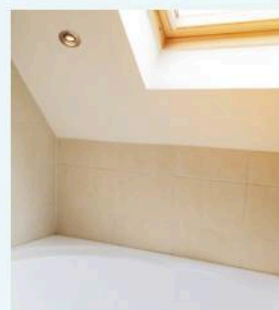
Mold Protection Sealer

Invisible, long-lasting protection for damp, mold-prone surfaces



- Greatly reduces moisture absorption, the condition mold stains need
- Clear, odorless and breathable
- For plaster, wallpapered and painted walls
- For window corners and behind furniture and wall panels

Use in: bathrooms, bedrooms, living rooms, kitchens, storage rooms, basements and damp rooms. For absorbent substrates such as wallpapered or painted walls, masonry, cement joints, plaster, stone and wood.



Model	Product	Size	CTN
H 240 550	Mold Protection Sealer	500 mL	24

Always read the label and product information before use.

Mold-Prone Area Paint Additive

Additive for water-based renovation products in damp areas



- Mix into latex paint, wallpaper paste, filler, grout, plaster and render
- Also for pre-treating substrates before renovation
- Concentrated: enough for 40 L of paint or 2 kg of paste

Use as: an additive for latex paint, wallpaper paste, filler and joint compound, plaster and other water-thinnable renovation products. Ideal for cold spots and high-humidity areas. Also for pre-treating absorbent mineral surfaces such as drywall, render, stone, (aerated) concrete and masonry.



Model	Product	Size	CTN
H 240 580	Mold-Prone Area Paint Additive	500 mL	24

Always read the label and product information before use.

Hygiene Cleaner

Specialty cleaner for all washable bathroom surfaces



- Fast, thorough cleaning in one step
- Removes body soil and odor-causing residue
- Ideal for high-touch and barefoot areas such as toilet seats and showers

Use on: shower trays and tubs, shower curtains, rubber mats, toilet seats, door handles, floors and sinks. Also helps with drain odors.



Model	Product	Size	CTN
H 230 028	Hygiene Cleaner	500 mL	24

Always read the label and product information before use.

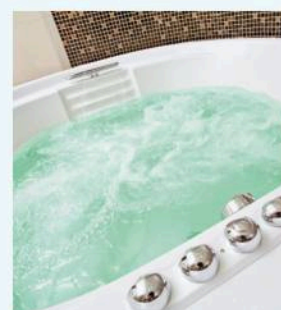
Whirlpool Cleaner 2-in-1

Acidic specialty cleaner for all types of whirlpool tubs



- Cleans and descales jets, tub, lines and pump in one run
- Helps extend the life of the system
- Keeps it running with less maintenance
- Removes scale, soap and body-oil deposits and the odors they cause

Use in: all whirlpool tubs, with or without a dosing unit.



Model	Product	Size	CTN
H 150 200	Whirlpool-Desinfektion	500 mL	24

Always read the label and product information before use.



Featured products

Problem solvers



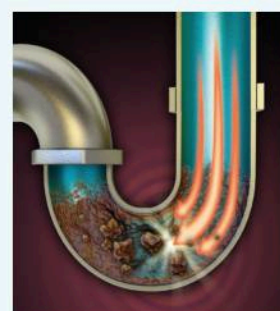
Drain Opener

Fast-acting concentrate for organic clogs



- Sinks through standing water straight to the clog, saving time on mechanical cleaning
- Breaks down hair, lint, paper, soap scum, food and grease
- Gentle on pipes and seals when used as directed
- Reduces buildup and drain odors

Use on: alkali-resistant drains and traps in toilets, urinals, sinks, showers, tubs and other drain lines.



Model	Product	Size	CTN
H 160 405 001	Drain Opener	1 L	15

Grout Cleaner

Specialty cleaner that restores tile grout



- Quickly removes oily, dark buildup, soap and shampoo residue
- Deep-cleans grout lines
- Brings back the original grout color
- Acid-free and gentle on all wall and floor tile
- Ideal for walk-in showers



Use on: cement grout in wall and floor tile, natural and engineered stone. Also for flexible, natural-stone and nano-treated joints.



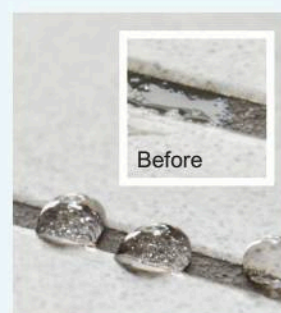
Model	Product	Size	CTN
H 130 970	Grout Cleaner	500 mL	24

Grout Nano Sealer

Solvent-free sealer for all absorbent cement-based grout



- Long-lasting protection against body wash, shampoo, soap, oil, grease, scale, water, dye and everyday soil
- Invisible, odorless and breathable
- Does not form a surface film
- For new grout or as a refresh on older grout
- Ideal for walk-in tiled showers



Use on: absorbent cement-based grout in indoor and outdoor wall and floor tile. Also for flexible and natural-stone joints.



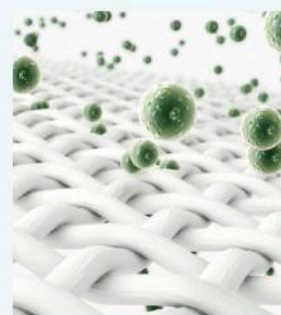
Model	Product	Size	CTN
H 130 990	Grout Nano Sealer	500 mL	24

Microfiber Cloth 30 × 30 cm

Anti-static cleaning and polishing cloth for delicate surfaces



- Ultra-fine, highly absorbent and gentle
- Cleans without streaks or smears
- Quick-drying fabric
- Use dry for dusting, polishing and fingerprints
- Long life: washable up to 300 times
- Ideal for delicate surfaces such as faucets, bathroom furniture and mirrors



Model	Product	CTN
H 250 003-2	Microfiber Cloth	50



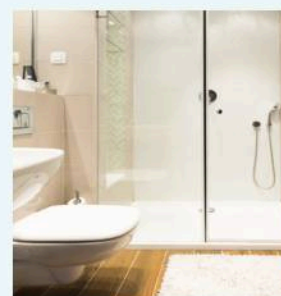
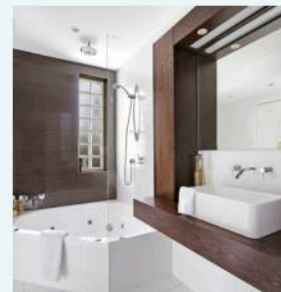
Bathroom Care Kit

In a practical blister pack

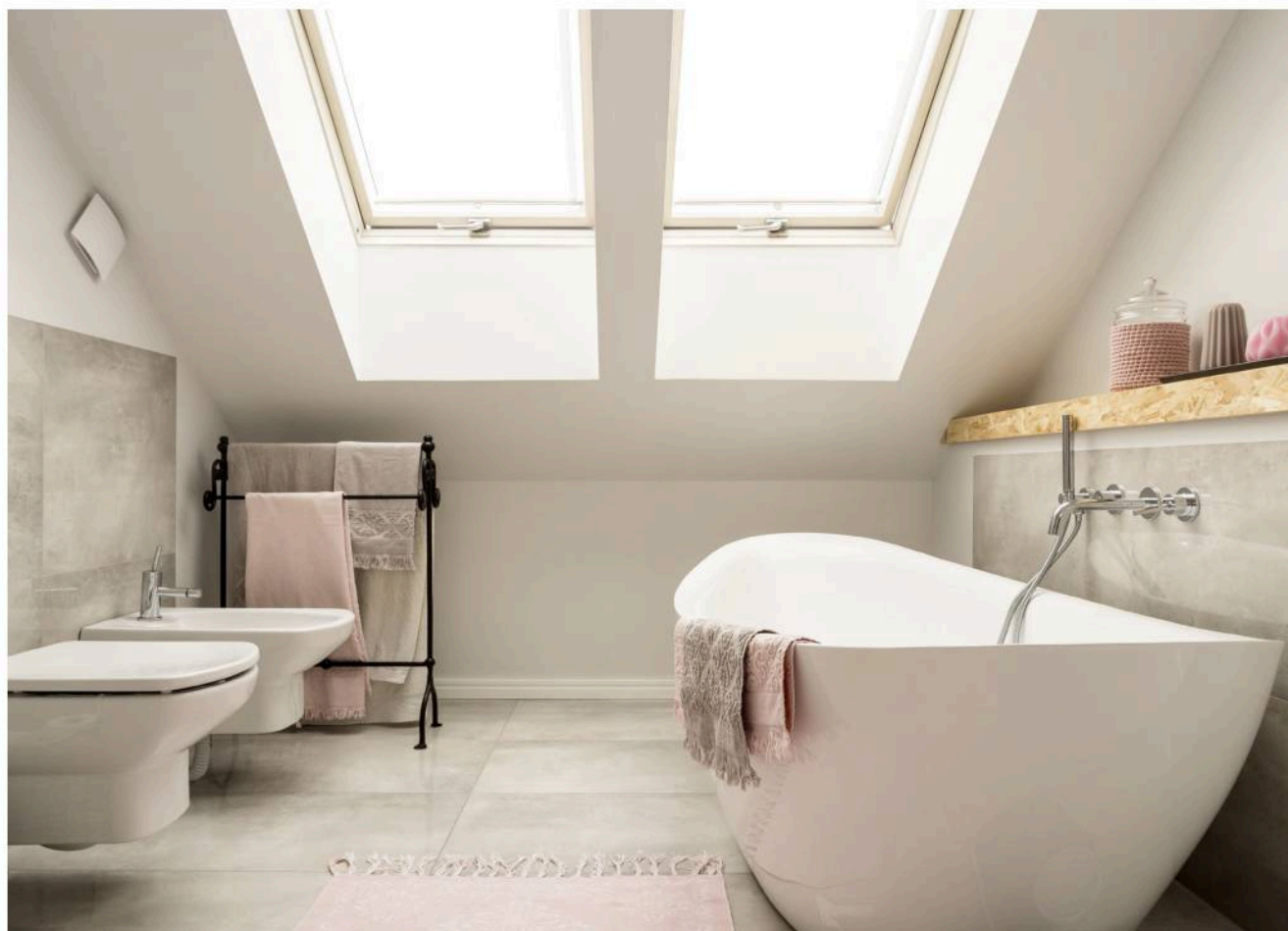
Proven bathroom care products in a great-value set



- Includes
- Bathroom Cleaner (500 mL)
 - Surfactant-Free Descaler (500 mL)
 - Invisible Nano Protective Coating (500 mL)
 - Premium microfiber cloth
 - Care guide



Model	Product	Pack	Size
SH 220 011	Bathroom Care Kit	3x 500 mL + Tuch	5



Bathroom Care Center

Private label also available

Model	Product	Size	CTN
SET 160 600	Bathroom Care Center	40 x 40 x 186 cm W×D×H	
Shelf 1			
1	H 160 450 Bathroom Heavy-Duty Descaler	500 mL	7 pcs
2	H 160 470 Shower Cleaner	500 mL	7 pcs
3	H 160 460 Bathroom Cleaner	500 mL	6 pcs
4	H 160 473 Faucet & Fixture Cleaner	500 mL	6 pcs
5	H 130 970 Grout Cleaner	500 mL	6 pcs
Shelf 2			
6	H 160 475 Surfactant-Free Descaler	500 mL	6 pcs
7	H 150 200 Hygiene Cleaner	500 mL	6 pcs
8	H 160 476 Invisible Nano Protective Coating	500 mL	6 pcs
9	H 160 471 Bathroom Polish	250 mL	7 pcs
10	H 160 472 Bathroom Foam Cleaner	300 mL	6 pcs
11	H 160 477 Glass & Mirror Cleaner – Anti-Fog	250 mL	7 pcs
Shelf 3			
12	H 240 501 Mold Stain Remover	500 mL	7 pcs
13	H 240 501 Mold Stain Remover – Chlorine-Free	500 mL	6 pcs
14	H 240 550 Mold Protection Sealer	500 mL	6 pcs
15	H 240 580 Mold-Prone Area Paint Additive	500 mL	6 pcs
16	H 220 210 Marble & Granite Stain Guard	500 mL	6 pcs
Shelf 4			
17	H 160 405 001 Drain Opener	1 L	4 pcs
18	H 160 420 001 Urine Scale Remover	1 L	4 pcs
19	H 150 170 001 Bathroom Heavy-Duty Descaler	1 L	5 pcs
20	H 265 110 001 Acidic Heavy-Duty Cleaner	1 L	5 pcs
Peg hooks			
☆	H 250 003-2 Microfiber Cloth	30x30 cm	50 pcs



Notes



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Product information is based on our research and experience and reflects our current knowledge. Because we cannot inspect or control how and on which materials each product is used, only general directions can be given. Results depend on correct assessment of the surface and correct use. When in doubt, test on a small, hidden area first or contact us for application advice. Always read the label before use. This information replaces all previous versions.