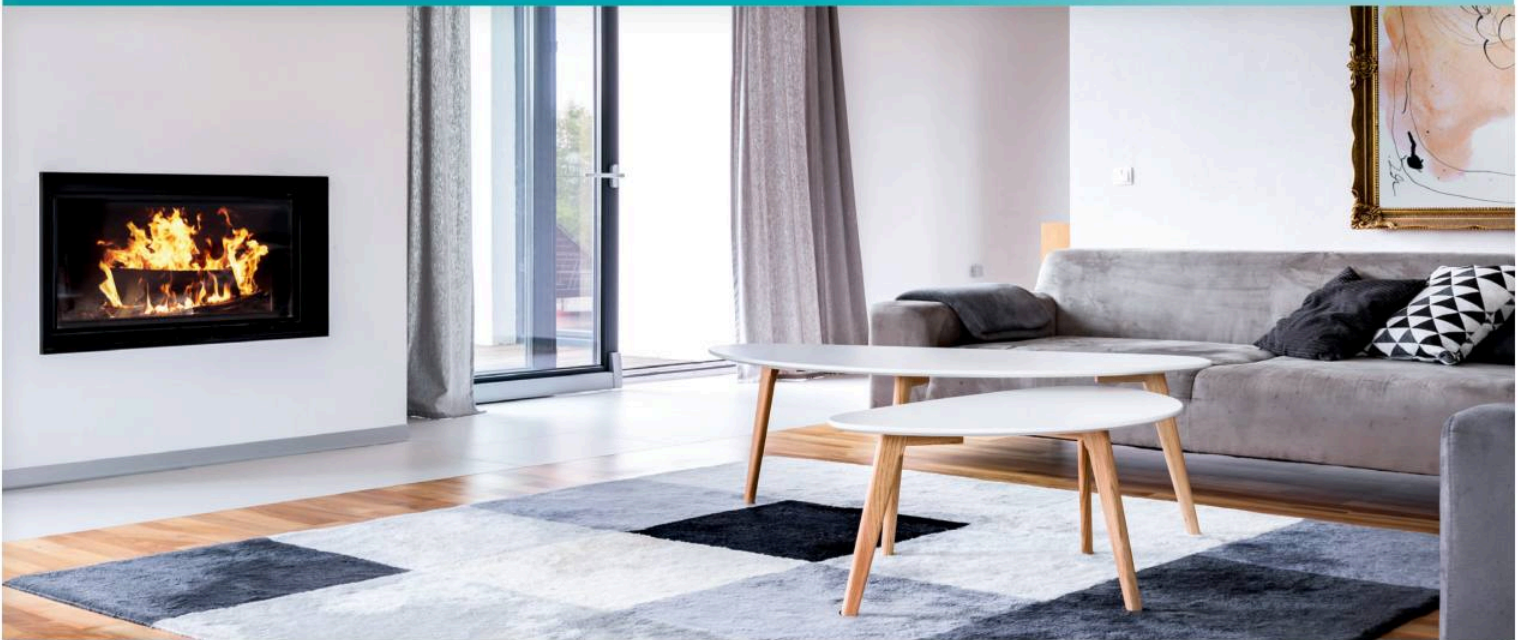


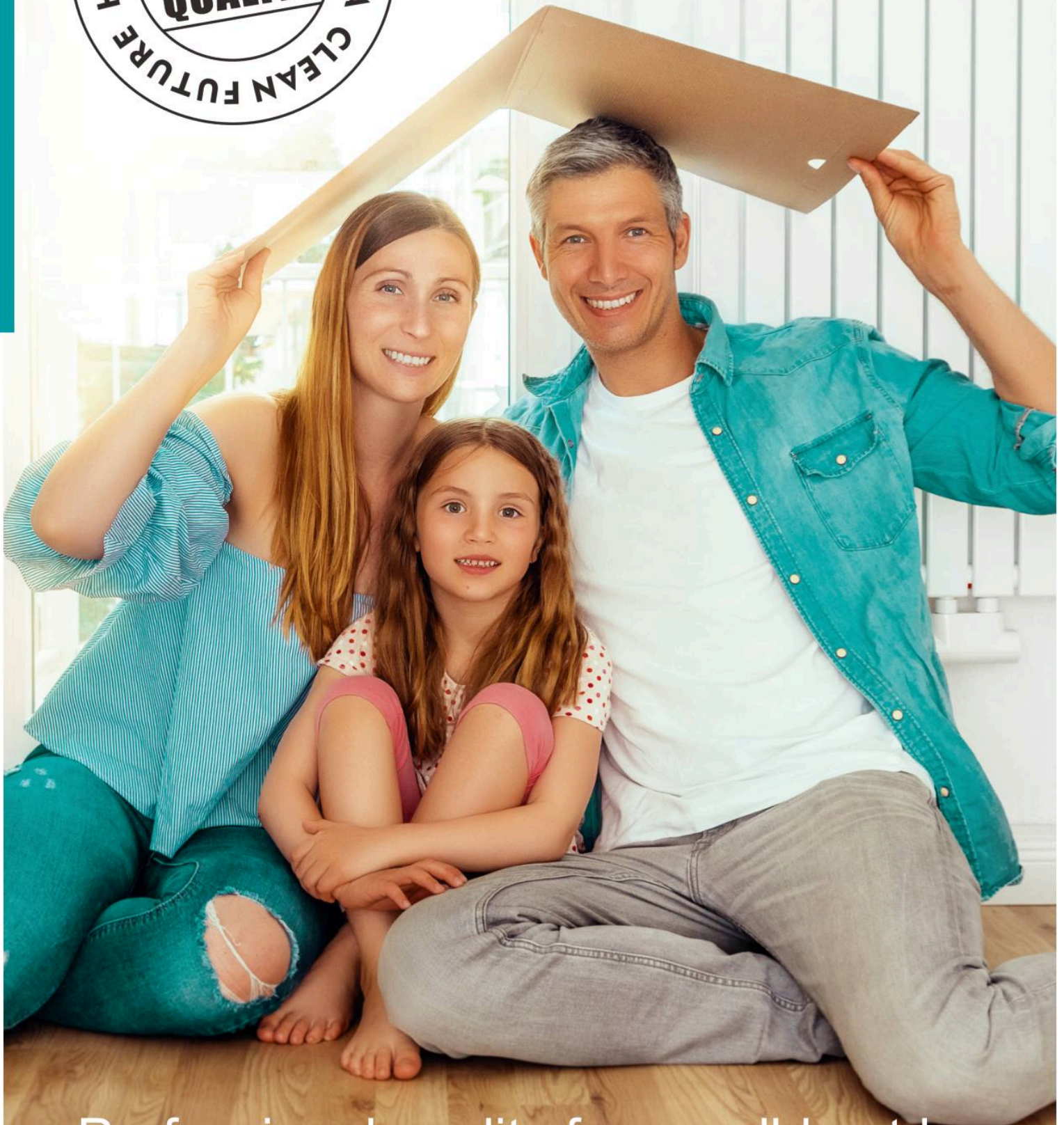
Professional Care

Living Areas

CleenU⁺



CleenU⁺



Professional quality for a well-kept home

9 Reasons to Stock CleanU

Why your customers will come back for more:

1. Built on professional formulas

Our retail line starts from the same cleaning approach we develop for hotels, restaurants and food service. Each product cleans and adds care ingredients that help surfaces keep their look.

2. Easy to use, results you can see

Spray, wait, wipe. The products save time and effort, which is exactly what shoppers expect when they pay for quality.

3. The right cleaner for each job

Each formula is built for a specific soil and surface,

so common household surfaces get visibly clean and stay protected longer.

4. Deep cleaning

Cleaning agents reach into textured surfaces and fine pores to lift the buildup that everyday wiping leaves behind.

5. Gentle on the surfaces they're made for

CleenU products clean thoroughly and gently, helping kitchen, bathroom and living-room furniture keep its good looks for years.

6. Specialists, not one-size-fits-all

Instead of one spray for everything, we make dedicated products for different cleaning jobs, for better cleaning, care and protection.

7. Concentrates that go further

Concentrates are diluted to match the level of soil, so users pay for cleaning power, not water. Less packaging, less waste, lower cost per use.

8. Made by CleanU in China

Every product is formulated and manufactured in our own factory in Guangdong, with batch documentation (SDS, TDS, COA) for consistent quality at a competitive cost.

9. Ready for your brand

Every product in this catalog is available as private label, from 500 bottles.





CleenU develops and manufactures cleaning and care products for homes, hospitality and food service. We formulate for the real materials people clean, from stone and tile to wood, vinyl and plastics.

CleenU cleaning and care products: made to earn repeat customers.

5 reasons to choose CleenU as your supplier:

Specialized cleaners for retail, hospitality and e-commerce, with care ingredients that keep surfaces looking good. The result is a line that sells through and gets reordered.

1. A range you can curate

Pick exactly the products your customers need from the CleenU range.

We help you build a set that fits your store, your channel and your price points.

2. Product know-how and sales materials

Product data sheets, SDS and point-of-sale materials help your team answer questions and help shoppers buy with confidence.

3. Stand out from the competition

A complete, specialized line positions you as the expert. Sell it on the shelf, or use it as a gift with purchase that customers actually value.

4. Customers who come back

When a product solves a real problem, customers return for the refill and try the next product in the line.

5. Healthy margins on add-on sales

Specialty cleaners are natural add-ons. Strong performance and fair pricing keep them profitable for you.



We help you sell it, not just stock it.

- ✓ Product line planning and shelf layout suggestions
- ✓ Counter displays, freestanding displays and care kits
- ✓ Core and specialty products with strong margins
- ✓ Easy to explain, quick to sell
- ✓ Low upfront investment
- ✓ Products that perform, so shoppers buy again
- ✓ Point-of-sale materials for in-store promotions
- ✓ Direct product support from the CleenU team



Your logo, CleenU
quality inside: make
your own brand shine.

Own Brand by CleenU Own Brand Services

We put your brand on our products, from small runs with custom labels to formulas developed just for you. A private-label line shows customers you're a specialist, builds loyalty and keeps shoppers from comparing your price one-to-one.



Product services

Product selection and
development, custom bottles,
custom labels



Documentation

English and Chinese labels,
SDS, TDS and batch COA



Merchandising

Category planning, placement
and promotional materials



Logistics

Custom filling, scheduled or on-
demand delivery



Why brands work with CleenU

- ✓ Positions you as a specialist
supplier
- ✓ Sets you apart from competitors
- ✓ Harder for shoppers to price-
compare
- ✓ Reliable supply from 500 bottles



Your home care line-up:



Home Care Center

Fireplace Glass Cleaner	08
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Fireplace Glass Cleaner

Professional cleaner for the toughest soot, without residue



- Concentrated formula
- Works on its own
- Removes stubborn soot, grease, oil, combustion residue and smoke resin
- Wipes clean without residue
- High-performance active foam
- For glass, plastic and most metals

Use on: tiled-stove and fireplace glass, plastic and most metals. Use on cool glass only.



Model	Product	Size	CTN
H 130 907	Fireplace Glass Cleaner	300 mL	12

Stove Glass Cleaner

Ready-to-use cleaner: fast and gentle on materials



- Removes soot, smoke resin and grease deposits
- Works right away
- Fast, gentle cleaning
- For glass, stainless steel and ceramic surfaces
- Streak-free finish

Use on:

fireplace and stove glass, stainless steel and ceramic surfaces.



Model	Product	Size	CTN
H 110 283	Stove Glass Cleaner	500 mL	24

Soapstone Stove Cleaner & Care

Specialty cleaner plus premium protection and care



- Refreshes worn, dull areas
- Helps prevent new soiling
- Reduces fine scratches
- Also removes candle wax
- For all open-pored natural stone and soapstone: cleans, protects and cares

Use on:

Use on: natural-stone and soapstone stoves, and natural-stone countertops, floors and cladding.



Model	Product	Size	CTN
H 120 130	Soapstone Stove Cleaner & Care	500 mL	24
H 120 140	Soapstone Stove Cleaner & Care	500 mL	23

Soapstone Stove Care Kit

In a practical blister pack

Professional care for natural-stone and soapstone stoves in a great-value set



- Includes
- Fireplace Glass Cleaner (500 mL)
 - Soapstone Stove Cleaner (500 mL)
 - Soapstone Stove Care (500 mL)
 - Microfiber cloth



Model	Product	Size	CTN
Set 120 150	Soapstone Stove Care Kit	1x 300 mL, 2x 500 mL, Care cloth	5

Carpet Cleaner Concentrate

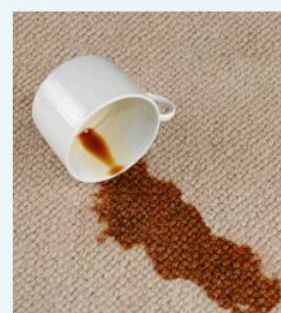
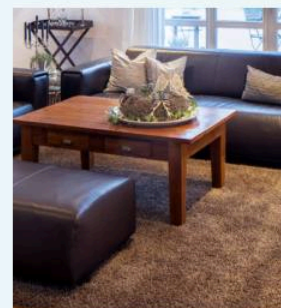
Professional deep cleaning, easy and gentle



- For hot-water extraction, bonnet cleaning and hand cleaning
- Low foam
- No optical brighteners or bleach
- Removes stubborn stains
- Dries without sticky residue, so carpets stay clean longer

Use on:

Use on: cut-pile, loop and needle-felt carpet, upholstery, car seats, convertible tops and awnings in wool, silk, cotton, viscose, nylon, acrylic, polyester and polypropylene.



Model	Product	Size	CTN
H 160 100 001	Carpet Cleaner Concentrate	1 L	15



Carpet & Upholstery Cleaner

Deep cleaning, gentle stain removal



- Easily removes spots and stains
- Effective on organic stains
- Bleach-free: gentle on fibers and colors
- For all colorfast, water-safe textiles
- For natural and synthetic fibers
- Helps prevent re-soiling and pilling

Use on:

Use on: cut-pile, loop and needle-felt carpet, upholstery, car seats, convertible tops and awnings in wool, silk, cotton, viscose, nylon, acrylic, polyester and polypropylene.



Model	Product	Size	CTN
H 160 090	Carpet & Upholstery Cleaner	500 mL	24

Carpet & Upholstery Protector

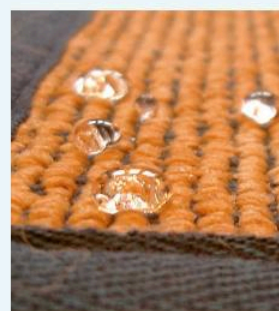
Stain-repellent protection for fine natural and synthetic fabrics



- Coats every fiber so dirt rolls off
- Protects against tea, coffee, red wine and other staining liquids
- Long-lasting
- Invisible, breathable and UV-stable
- Doesn't change look, feel or color
- Also for smooth and suede leather

Use on:

Use on: cut-pile, loop and needle-felt carpet, upholstery, car seats, convertible tops and awnings in wool, cotton, sisal, viscose, nylon, acrylic, polyester and polypropylene. Also smooth leather and suede.



Model	Product	Size	CTN
H 230 070	Carpet & Upholstery Protector	300 mL	12

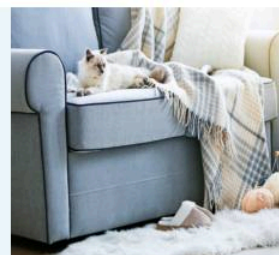
Upholstery Cleaner

Gentle, surfactant-free cleaner for natural and synthetic fibers and smooth or suede leather



- Removes organic stains and everyday soil
- No enzymes, phosphates, surfactants, dyes, fragrance, bleach or optical brighteners
- Breaks soil down fast so it lifts out easily
- Dries without residue, helping prevent re-soiling, stickiness, pilling and bleeding
- No water rings: ideal for spot cleaning
- Gentle on fibers and colors; keeps factory stain and anti-static finishes intact

Surfactant- and phosphate-free



Use on: upholstery, car seats, convertible tops, awnings and carpet. Removes coffee, red wine, food and drink spills, ketchup, mustard, grease, oil, shoe polish, pet stains, mildew spots and latex paint.

Model	Product	Size	CTN
H 160 091	Upholstery Cleaner	500 mL	24

Upholstery Protector

High-performance stain protection for all textiles and leather



- Wraps fibers in an invisible protective film
- Repels water, oil and dirt
- Long-lasting protection against moisture, soil and stains
- Spills like cola or red wine bead up or blot away
- Solvent-free, odorless and breathable
- Pump spray, no propellant: non-flammable
- Easy to use; doesn't leave fibers stiff
- No aerosol mist, so it suits large areas in living spaces

Solvent-free



Use on: microfiber fabric, cotton, polyester, faux suede and smooth faux leather.

Model	Product	Size	CTN
H 160 092	Upholstery Protector	500 mL	24

Leather Cream

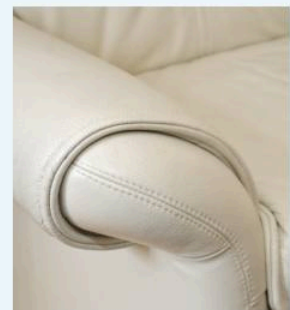
Color-neutral care lotion that keeps smooth leather looking its best



- Silky care formula that refreshes, moisturizes and protects
- Active conditioners soak in for a pleasantly soft feel
- Helps protect against UV, new soil, wear, cracking and fading
- Helps prevent color transfer from clothing
- Anti-squeak additive reduces seat noise without making leather slippery
- Pigment-free, so it suits leather of any color
- For new and older leather



Quick, easy shine and protection



Use on: smooth and grain (including perforated) leather: sofas, armchairs, car seats, luggage, bags, shoes, boots, belts, jackets, coats, motorcycle gear and saddlery. Also faux leather.

Model	Product	Size	CTN
H 160 094	Leather Cream	250 mL	20

Textile & Mattress Refresh Spray

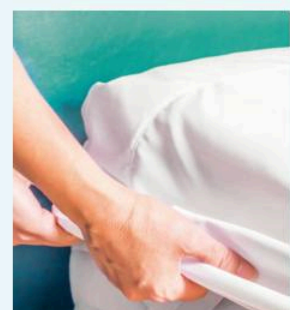
Deep-acting refresh spray for all kinds of textiles



- 3-in-1: freshens, binds fine dust and mite debris, and leaves a lasting clean scent
- Nature-identical actives bind dust particles in the fabric
- Bound particles vacuum up easily with a standard vacuum
- Freshness that lasts
- One bottle treats about 5–6 mattresses



With natural tea tree extract



Use on: mattresses, bedding, upholstery, carpet, soft toys and other textiles.

Model	Product	Size	CTN
H 160 093	Textile & Mattress Refresh Spray	250 mL	20

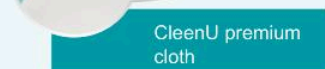
High-Gloss Furniture Cleaner

pH-neutral care cleaner for high-gloss kitchen, living-room and bathroom furniture



- Easily removes grease
- Fast, simple, gentle care
- Makes cleaning much easier
- Lasting, streak-free shine
- Helps furniture keep its value
- Repels dust, dirt and grease
- Fewer new marks and fingerprints

Use on: lacquered and foil-wrapped high-gloss furniture in kitchens, living rooms and bathrooms, glass panels, stainless steel, plastic, tile and fittings.



Model	Product	Size	CTN
H 110 288	High-Gloss Furniture Cleaner	500 mL	24



Acid- and alkali-free



Microfiber Cloth 40 × 40 cm

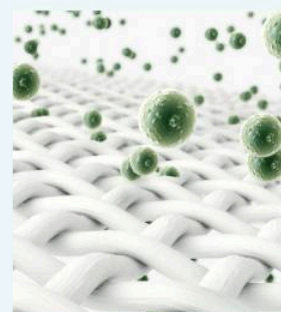
Anti-static cleaning and polishing cloth for delicate surfaces



- Ultra-fine, highly absorbent and gentle
- Cleans without streaks
- Quick-drying fabric
- Use dry for dusting, polishing and fingerprints
- Long life: washable up to 300 times
- For delicate surfaces such as matte and high-gloss cabinet fronts, faucets, appliances, stainless steel and glass



Model	Product	CTN
H 250 003-999	Microfiber Cloth	36



Wood Furniture Restorer

Premium restorer for lacquered and unlacquered wood furniture, including natural wood



- 3-in-1: cleans, cares for and protects
- Reduces dust buildup
- Soft, streak-free sheen without buffing
- Helps blend out rings and marks
- With regular use, furniture repels dirt and water
- Helps protect against UV and drying out
- Brings back the wood's natural tone and grain
- Color-neutral: for light and dark finishes



With medical-grade white oil



Use on: lacquered and unlacquered wood and veneer, light and dark wood furniture, window frames, tables, chairs and worktops in kitchens, living rooms and bathrooms.

Model	Product	Size	CTN
H 110 287	Wood Furniture Restorer	250 mL	20

Furniture Care Kit

In a practical blister pack

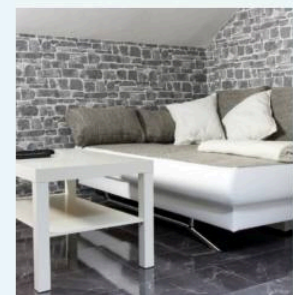


Carefully selected ingredients

Proven professional furniture care in a great-value set



- Includes
- Upholstery Cleaner (500 mL)
 - Upholstery Protector (500 mL)
 - High-Gloss Furniture Cleaner (500 mL)
 - Premium microfiber cloth



Model	Product	Size	CTN
5H 220 052	Furniture Care Kit	3x 500 mL + Tuch	5

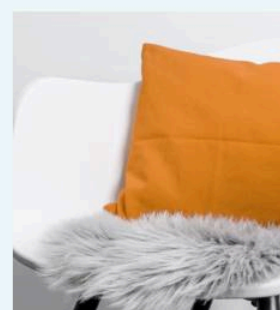
Fabric & Leather Protector

UV-stable, colorless repellent coating for all textiles and leather



- Reliable protection against water, dust, oil and grease, even in harsh conditions
- Dry dirt doesn't stick; wet dirt doesn't soak in
- Treated surfaces stay breathable
- Keeps smooth leather looking fresh

Use on: all absorbent textiles and smooth or suede leather: shoes, jackets, outdoor and motorcycle gear, backpacks, bags, tents, awnings, seat covers, upholstery, umbrellas, tarps, convertible tops, car seats and carpet.



Model	Product	Size	CTN
H 230 071	Fabric & Leather Protector	300 mL	12

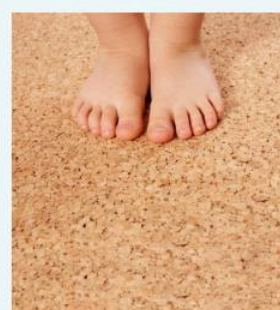
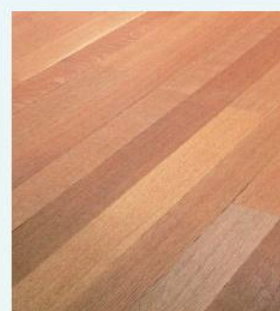
Laminate & Parquet Cleaner

Streak-free care concentrate for damp mopping



- Refreshes laminate, sealed parquet and cork with a silky matte care finish
- Easily removes everyday dirt
- Slip-resistant care
- Dries without streaks or smears
- Helps prevent early signs of wear
- Helps keep dirt and moisture out of the seams
- Natural look

Use on: engineered wood and laminate floors, sealed parquet and hardwood, and sealed cork. Also for ceiling and wall panels.



Model	Product	Size	CTN
H 120 201 001	Laminate & Parquet Cleaner	1 L	15

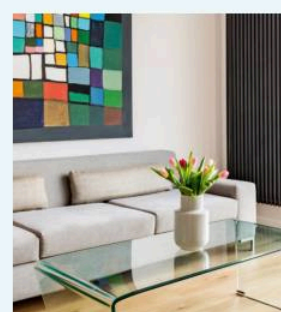
Glass Cleaner 1:10 Concentrate

Professional streak-free cleaner for all glass surfaces



- With an ammonia cleaning booster
- Noticeably stronger cleaning
- Easily removes grease, soot, outdoor grime, fingerprints and bug residue
- Slows re-soiling
- Fast-drying, streak-free shine
- No buffing needed

Use on: windows, windshields, glass doors, glass tables, mirrors and tile.



Model	Product	Size	CTN
H 130 510	Glass Cleaner 1:10 Concentrate	500 mL	24

Glass & Ceramic Nano Sealer

Long-lasting universal surface finish



- Strongly repels water, oil and dirt
- Invisible, long-lasting nano seal inspired by the lotus effect
- Water beads right off
- Silicone-free, breathable, heat-, UV-, frost- and abrasion-resistant, anti-static
- For glass, ceramics and polished natural stone

Use on: car windows, skylights, greenhouses, glass doors, glass shower screens, glass canopies, glazed ceramics (sinks, toilets, urinals, tile), solar panels, glass-ceramic cooktops, and polished marble and granite.



Model	Product	Size	CTN
H 120 050	Glass & Ceramic Nano Sealer	125 mL Pumpsprühflasche	60
H 120 049 000	Nano Pre-Cleaner	500 mL Flasche	20
H 120 051	Glass & Ceramic Nano Kit	Includes: 125 mL Glass & Ceramic Nano Sealer, 2 x 500 mL Nano Pre-Cleaner, 2 application pads, 1 microfiber cloth	
			6

All-Purpose Cleaner

Surface-safe, heavy-duty cleaner for the whole house



- Quickly removes grease, oil, wax, soot, resin, soap, protein, nicotine film and light scale
- Powerful and fast-acting
- Readily biodegradable surfactants
- One cleaner for many jobs
- For home, hobby, garden and job site

Use on: plastic, glass, stone, ceramic, metal, sealed wood and colorfast textiles. For ovens, microwaves, stoves, grills, motorcycles, cars, RVs, boats, bikes and garages.



Model/Type	Product	Capacity	CTN
H 110 280	Multi-purpose cleaner	500 mL	24
H 110 280 001	Multi-purpose cleaner (ultra-concentrated)	1 L	15

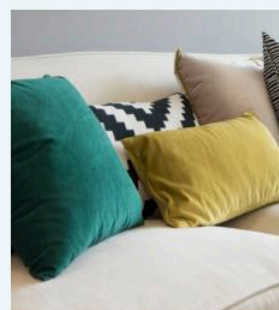
All-Purpose Foam Cleaner

Acid-free cleaning foam that clings to vertical surfaces



- Removes oil, grease, outdoor grime, bug residue, and food and drink spills without residue
- Stable foam that doesn't run and clings to vertical surfaces
- Thorough deep cleaning
- Dries without streaks or smears
- Precise, targeted application
- For glass, plastic, upholstery and more

Use on: smooth surfaces such as mirrors, glass, matte and high-gloss furniture, chrome, stainless steel, brass, enamel, plastic, ceramic and stone.



Model/Type	Product	Capacity	CTN
H 130 903	Multi-effect foam cleanser	300 mL	12

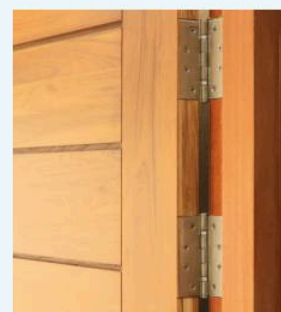
Multi-Purpose Spray 5-in-1

Lubricates, loosens rust, protects against corrosion, protects contacts, cleans



- Protects, lubricates, cleans, loosens rust and displaces moisture: one can instead of five
- Strong capillary action creeps into rust and frees seized parts
- Ideal corrosion protection for garden tools such as mowers and shovels
- Free of silicone, resin and PTFE: no sticky film
- Helps prevent re-soiling and icing

Use on: sliding surfaces, precision mechanisms, chains, cables, hinges, lock cylinders, locks, garden tools, mowers and shovels.



Model/Type	Product	Capacity	CTN
H 210 436	Multi-functional sprayer 5-in-1	300 mL	12



Surface Hygiene Cleaner

Cleans all washable surfaces



- Gentle on materials
- For washable surfaces in homes and businesses
- Removes everyday soil from high-touch surfaces in one step
- Free of alcohol, chlorine, fragrance and dye



Use on: door handles, toilet seats, phones, keyboards, floors, handrails, furniture, fridge interiors, trash cans, vehicle interiors and gym equipment. Rinse food-contact surfaces with clean water.



Model/Type	Product	Capacity	CTN
H 230 129	Surface disinfectant	250 mL	20
H 230 130	Surface disinfectant	500 mL	24

Always read the label and product information before use.

Heavy-Duty Hand Cleaner 2-in-1

Professional hand cleaner with a skin-care moisturizing system



- Removes oil, grease, tar, asphalt, soot, paint and tree sap
- Finely ground corn-cob grit as a natural, skin-friendly scrubber
- Natural moisturizers and emollients help keep skin comfortable
- Free of microplastics, alkali, acid, sand and sawdust
- Based on renewable raw materials, skin-neutral pH



Wall bracket and dosing pump
For the 3 L tub*

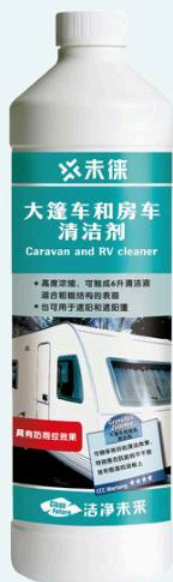
Use for: heavily soiled hands: engine oil, grease, diesel, brake fluid, rust, carbon, asphalt, synthetic resin, printing ink, adhesives, sealants, spray foam, resin and soot.

Model/Type	Product	Capacity	CTN
H 190 215	Hand soap 2-in-1	250 mL	12
H 190 303	Hand soap 2-in-1	3 L	6
H 190 300	Hand soap 2-in-1	for 3 L	1



Caravan & RV Cleaner

Easily removes black streaks and gray film



- Quickly removes black streaks, grime, polish residue, yellowing, wax, bird droppings, pollen and tree sap
- Deep-reaching cleaning action
- Also for textured surfaces
- Formula helps resist new black streaks
- Also for awnings and canopies

Use on: caravans, motorhomes, boats, awnings and porch tents.



Product	Model/Type	Capacity	CTN
H 210 202 001	Large vehicles and RV cleaning agents	1 L	15

Plastic Care

Long-lasting care emulsion for plastic and rubber



- Fresh color; clean, stain-resistant and anti-static
- UV-protective formula
- For indoor and outdoor use
- Helps prevent drying out, cracking and fading

Use on: garden furniture, play equipment, shutters, window frames, car dashboards and door panels, rubber seals, tires, bumpers and trim.



Model/Type	Product	Capacity	CTN
H 210 465-250	Plastic care	250 mL	20

Adhesive Remover Spray

Citrus-powered heavy-duty cleaner



- Removes adhesive, silicone film, labels and sticker residue
- Also lifts graphite, felt-tip, latex paint splatter, grease, oil, tar, resin, wax, rubber scuffs and fresh spray foam
- Pleasant citrus scent
- Ideal for final cleanup after installation work

Model/Type	Product	Capacity	CTN
H 230 050	Residue Cleaning Spray	500 mL	12

Use on: solvent-resistant, colorfast surfaces and floors such as tile, doors and windows, mirrors, glass, painted surfaces, plastics and metal.



Sticker & Label Remover

Specialty cleaner for sticker and label residue



- Easily removes stickers, tape, labels and adhesive residue
- Works on most hard surfaces
- Fresh orange scent
- Also removes tar, grease, oil and soot marks

Use on: glass, sealed wood, stone, metal, most plastics, ceramics, doors and furniture. Test on a hidden spot first.

Model/Type	Product	Capacity	CTN
H 230 054	Adhesive and glue remover	300 mL	12



CleenU[®]

Home Care Center

Private label
also available

Model/Type	Product	Capacity	CTN
SET 160 700 SET 160 700-999	Home Care Center	60 × 40 × 180 cm W×D×H	
Shelf 1			
1	H 160 091 Soft cushion furniture cleaner?	500 mL	12 pcs
2	H 160 092 Upholstered furniture impregnation	500 mL	12 pcs
3	H 160 094 Leather balm	250 mL	7 pcs
4	H 110 287 Special care for furniture	250 mL	14 pcs
5	H 160 093 Textile and mattress hygiene spray	250 mL	14 pcs
Shelf 2			
6	H 160 090 Carpet and upholstery cleaner	500 mL	12 pcs
7	H 230 070 Stain protection for carpets and upholstery	300 mL	6 pcs
8	H 160 100 001 Carpet Cleaner - Concentrate	1 L	5 pcs
9	H 230 071 Impregnation of textiles and leather	300 mL	6 pcs
10	H 130 903 Multi-purpose foam cleaner	300 mL	6 pcs
11	H 230 050 Specialized cleaning spray	500 mL	6 pcs
12	H 230 054 Sticker and adhesive residue remover	300 mL	6 pcs
13	H 230 128 Ultra-strong surface disinfection	500 mL	6 pcs
Shelf 3			
14	H 110 238 Kitchen foam cleaner	300 mL	18 pcs
15	H 120 130 Natural stove and soapstone stove cleaner	500 mL	6 pcs
16	H 120 140 Maintenance of natural stoves and soapstone stoves	500 mL	6 pcs
17	Set 120 150 Natural and soapstone stove care kit	3x 500 mL	5 pcs
Shelf 4			
18	H 110 280 Multi-functional cleaner	500 mL	6 pcs
19	H 110 280 001 Multi-purpose cleaner - Concentrate	1 L	5 pcs
20	H 130 510 Glass Cleaner Concentrate 1:10	500 mL	6 pcs
21	H 120 201 001 Laminate and parquet floor cleaner	1 L	5 pcs
22	H 210 436 Multi-functional Sprayer 5-in-1	300 mL	12 pcs
23	H 190 215 Hand Cleaner 2-in-1	12x 250 mL	2 Displays
Peg hooks			
☆	H 250 003-999 High-sensitivity fabric	40x40 cm	36 pcs



CleenU⁺

CleenU⁺

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