

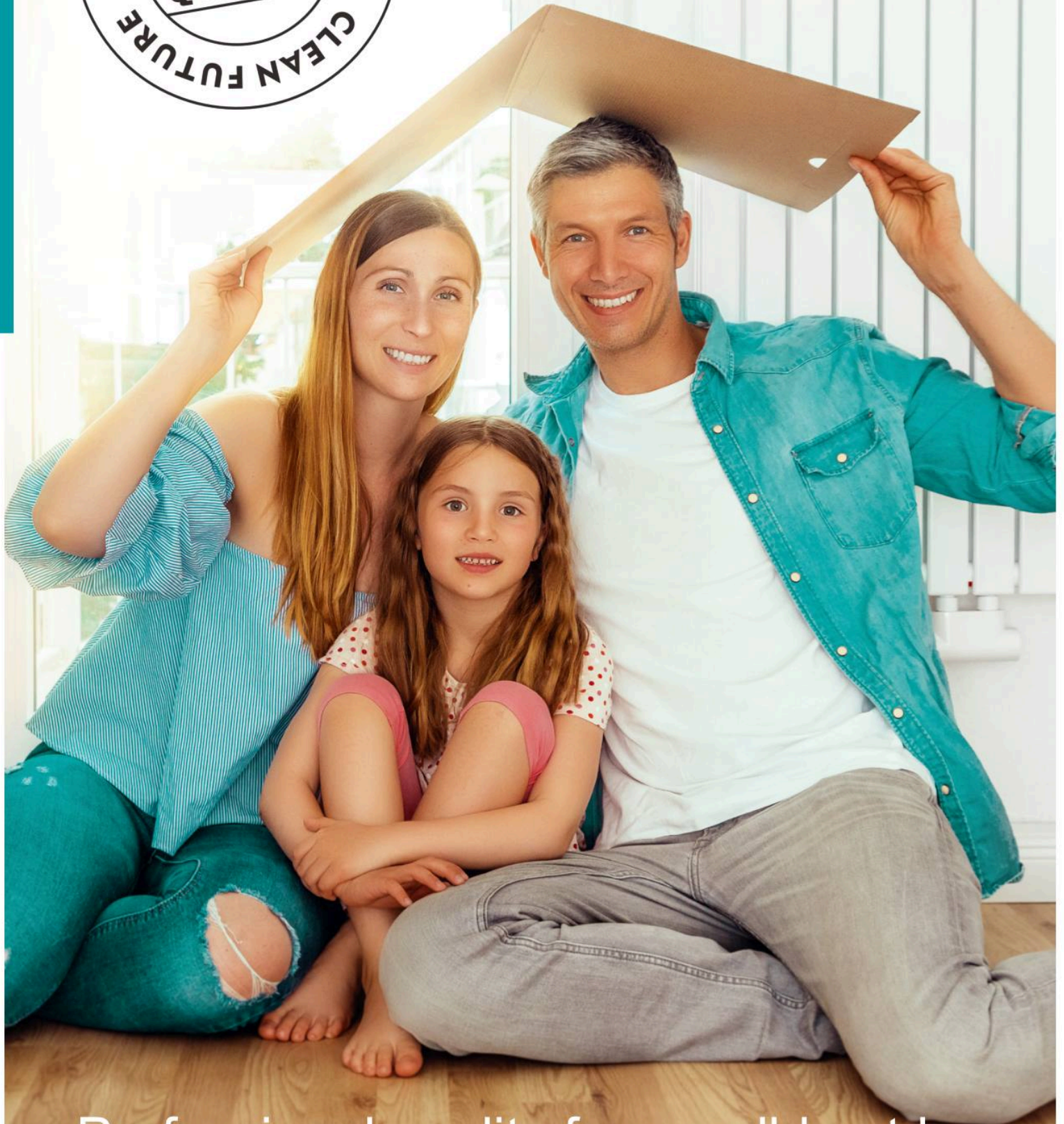
Professional Care

Floors

CleenU⁺



CleenU⁺



Professional quality for a well-kept home

9 Reasons to Stock CleanU

Why your customers will come back for more:

1. Built on professional formulas

Our retail line starts from the same cleaning approach we develop for hotels, restaurants and food service. Each product cleans and adds care ingredients that help surfaces keep their look.

2. Easy to use, results you can see

Spray, wait, wipe. The products save time and effort, which is exactly what shoppers expect when they pay for quality.

3. The right cleaner for each job

Each formula is built for a specific soil and surface,

so common household surfaces get visibly clean and stay protected longer.

4. Deep cleaning

Cleaning agents reach into textured surfaces and fine pores to lift the buildup that everyday wiping leaves behind.

5. Gentle on the surfaces they're made for

CleenU products clean thoroughly and gently, helping kitchen, bathroom and living-room furniture keep its good looks for years.

6. Specialists, not one-size-fits-all

Instead of one spray for everything, we make dedicated products for different cleaning jobs, for better cleaning, care and protection.

7. Concentrates that go further

Concentrates are diluted to match the level of soil, so users pay for cleaning power, not water. Less packaging, less waste, lower cost per use.

8. Made by CleanU in China

Every product is formulated and manufactured in our own factory in Guangdong, with batch documentation (SDS, TDS, COA) for consistent quality at a competitive cost.

9. Ready for your brand

Every product in this catalog is available as private label, from 500 bottles.





CleenU develops and manufactures cleaning and care products for homes, hospitality and food service. We formulate for the real materials people clean, from stone and tile to wood, vinyl and plastics.

CleenU cleaning and care products: made to earn repeat customers.

5 reasons to choose CleenU as your supplier:

Specialized cleaners for retail, hospitality and e-commerce, with care ingredients that keep surfaces looking good. The result is a line that sells through and gets reordered.

1. A range you can curate

Pick exactly the products your customers need from the CleenU range.

We help you build a set that fits your store, your channel and your price points.

2. Product know-how and sales materials

Product data sheets, SDS and point-of-sale materials help your team answer questions and help shoppers buy with confidence.

3. Stand out from the competition

A complete, specialized line positions you as the expert. Sell it on the shelf, or use it as a gift with purchase that customers actually value.

4. Customers who come back

When a product solves a real problem, customers return for the refill and try the next product in the line.

5. Healthy margins on add-on sales

Specialty cleaners are natural add-ons. Strong performance and fair pricing keep them profitable for you.



We help you sell it, not just stock it.

- ✓ Product line planning and shelf layout suggestions
- ✓ Counter displays, freestanding displays and care kits
- ✓ Core and specialty products with strong margins
- ✓ Easy to explain, quick to sell
- ✓ Low upfront investment
- ✓ Products that perform, so shoppers buy again
- ✓ Point-of-sale materials for in-store promotions
- ✓ Direct product support from the CleanU team



Your logo, CleenU
quality inside: make
your own brand shine.

Own Brand by CleenU

Own Brand Services

We put your brand on our products, from small runs with custom labels to formulas developed just for you. A private-label line shows customers you're a specialist, builds loyalty and keeps shoppers from comparing your price one-to-one.



Product services

Product selection and
development, custom bottles,
custom labels



Documentation

English and Chinese labels,
SDS, TDS and batch COA



Merchandising

Category planning, placement
and promotional materials



Logistics

Custom filling, scheduled or on-
demand delivery



Why brands work with CleenU

- ✓ Positions you as a specialist
supplier
- ✓ Sets you apart from competitors
- ✓ Harder for shoppers to price-
compare
- ✓ Reliable supply from 500 bottles



Your floor care line-up:

Floor care at a glance

Tile & Stone Deep Cleaner	08
Tile & Stone Care Cleaner	08
Tile & Stone Care Wax	09

Grout Cleaner	10
Nano Grout Sealer	10

Porcelain Tile Floor Cleaner	11
Tile Nano Sealer	11

Marble & Granite Cleaner	12
Marble & Granite Stain Guard	12

Cement Haze Remover Concentrate	13
Cement Haze Remover – Acid-Free	13

Masonry & Wall Stain Remover	14
Pressure Sprayer	14
Acidic Heavy-Duty Cleaner	15

Stone Water-Repellent Sealer	16
Stone Stain Guard	16
Stone Color Enhancer	17

Silicone Residue Remover	18
Rust Stain Remover	19
Adhesive Remover Spray	19

Laminate Floor Cleaner	20
Wood & Cork Floor Cleaner	21
Wood & Cork Floor Wax Care	21

Oiled Wood Floor Soap	22
Vinyl Floor Cleaner	23
Universal Hard Floor Cleaner	23

Floor Care Center – Wood & Resilient	24
Floor Care Center – Tile & Stone	25

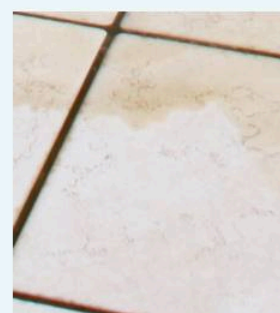
Tile & Stone Deep Cleaner

Strips old wax and removes oil, grease and built-up dirt



- Removes old care films, wax, grease, oil, soap and crusted soil
- Acid-free and phosphate-free
- Gentle on the floor material
- Ideal before applying a sealer or new gloss finish
- For ceramic, engineered and cast stone
- Great for the first clean of newly laid floors

Use on: indoor and outdoor ceramic, engineered and concrete stone, natural stone, plastic and PVC floors.



Model	Product	Size	CTN
H 265 100 001	Tile and stone cleaner	1 L	15
H 265 100 005	Tile and stone cleaner	5 L	2

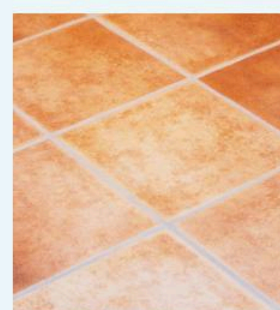
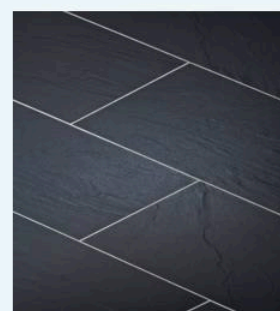
Tile & Stone Care Cleaner

Polymer care concentrate for mopping, with an active-shine formula



- Cleans, cares for and protects in one step
- Anti-static: attracts less dust
- Leaves a durable polymer care film
- Keeps floors looking well kept
- For all ceramic, engineered and cast stone floors
- Dries to a satin-gloss, slip-resistant finish

Use on: indoor and outdoor ceramic tile, engineered and concrete stone, natural stone, PVC, rubber and linoleum floors.



Model/Type	Product	Capacity	CTN
H 120 105 001	Tile and Stone Care Cleaner	500ML	15

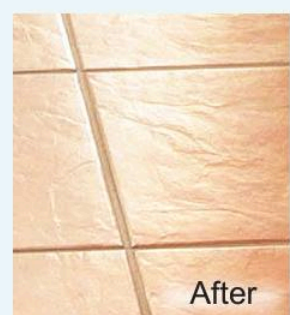
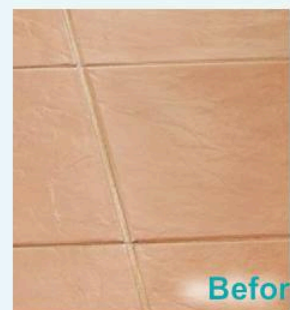
Tile & Stone Care Wax

Solvent-free, buffable care and protection emulsion

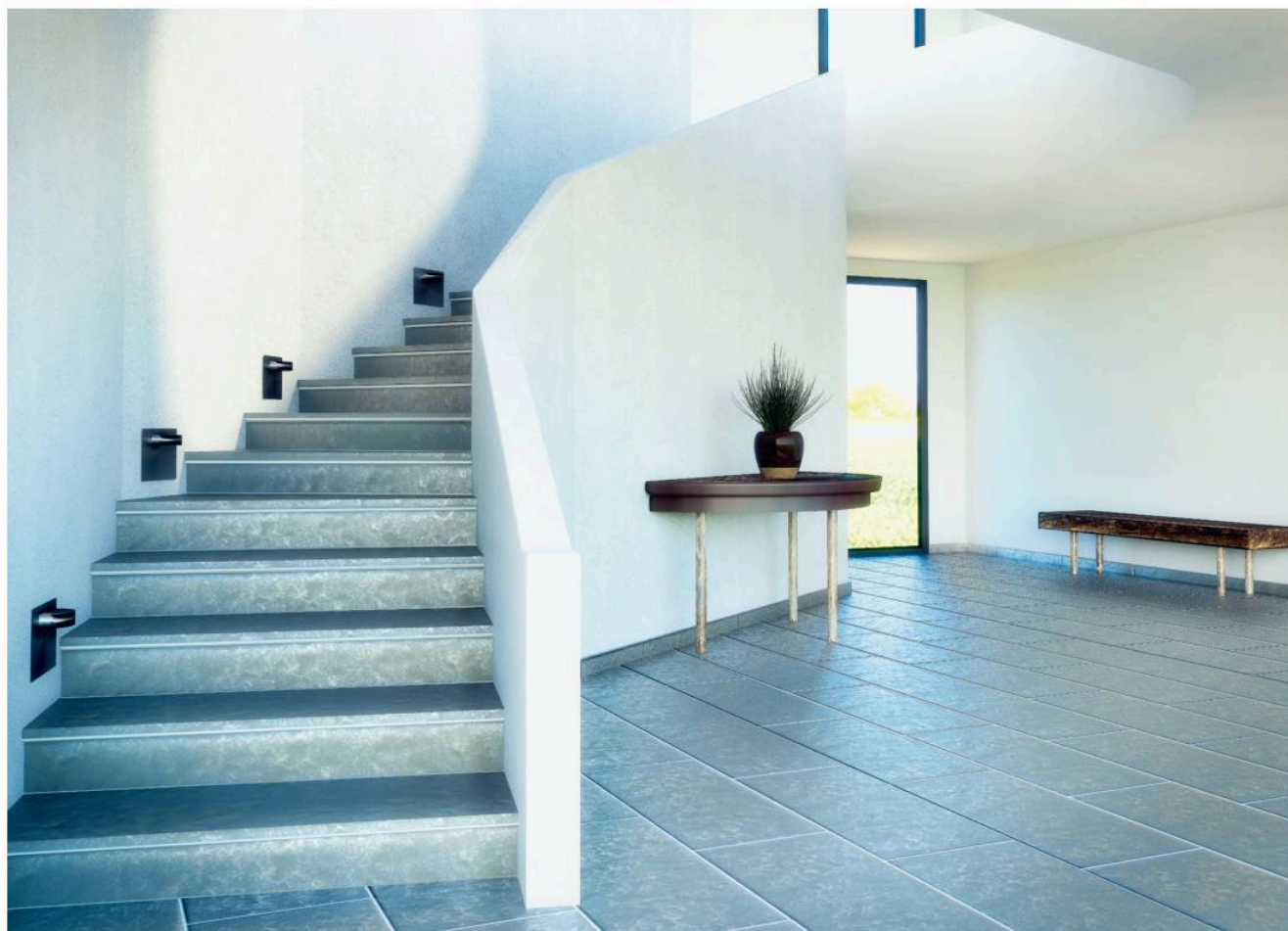


- Refreshes dull, darkened areas
- Buff to the gloss level you want
- Keeps the care film and shine even
- Helps floors keep their value
- Beautifies and protects
- Ideal for bringing back gloss on natural stone and unglazed ceramics

Use on: unglazed terracotta, ceramics, brick, clay and clinker; split, rough, sawn or flamed marble, natural stone, slate and cast stone; polished marble and granite.



Model	Product	Size	CTN
H 110 190 001	Tile & Stone Care Wax	500 mL	115



Grout Cleaner

Specialty cleaner that restores tile grout



- Quickly removes greasy, dark buildup, soap and shampoo residue
- Deep-cleans narrow grout lines
- Brings back the original grout color
- Acid-free and gentle on all wall and floor tile
- Ideal for floors and tiled showers

Use on: cement grout in wall and floor tile, natural and engineered stone. Also for flexible, natural-stone and nano-treated joints.



Model/Type	Product	Capacity	Carton specification
H 130 970	crevice cleaner	500 mL	24

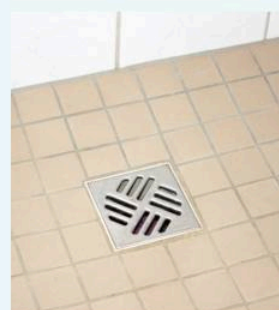
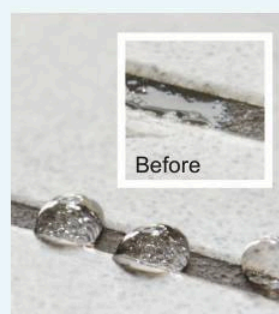
Nano Grout Sealer

Solvent-free sealer for all absorbent cement-based grout



- Long-lasting protection against body wash, shampoo, soap, oil, grease, scale, water, dye and everyday stains
- Invisible, odorless and breathable
- Does not form a surface film
- For new grout or as a refresh on older grout
- Ideal for floors and tiled showers

Use on: absorbent cement-based grout in indoor and outdoor tile and brick. Also for flexible and natural-stone joints.



Model/Type	Product	Capacity	CTN
H 130 990	Nano caulking gel	500 mL	24

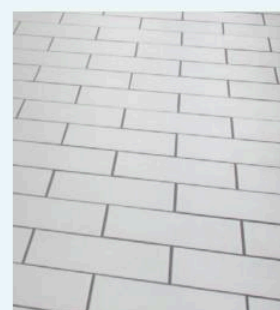
Porcelain Tile Floor Cleaner

Deep-cleaning specialist for polished and natural-finish porcelain tile



- Strong cleaning power with maximum surface protection
- Removes dirt and grease from textured tile
- Helps keep dust and new soil from settling in
- For high-gloss and matte porcelain tile
- Economical: only 50 mL per 10 L of water
- Deep cleaning even at low doses and short contact times

Use on: ceramic and porcelain tile, anti-slip safety tile and epoxy floors, indoor and outdoor walls and floors. Not for alkali-sensitive surfaces such as linoleum.



Model/Type	Product	Capacity	CTN
H 250 110 001	Ceramic tile floor cleaner	1 L	15

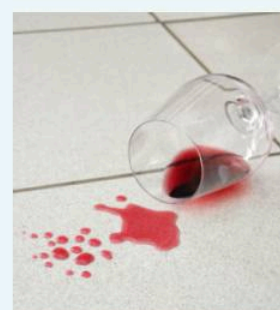
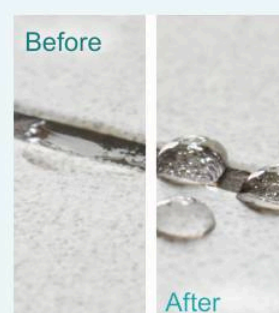
Tile Nano Sealer

Solvent-based professional sealer



- Helps prevent oil, grease and water stains
- Long-lasting stain resistance
- Makes cleaning easier
- For unglazed tile indoors and outdoors
- Also protects grout

Use on: kitchens, dining areas, workshops and other high-soil floors with porous surfaces and cement grout. Not for non-absorbent surfaces such as glass.



Model/Type	Product	Capacity	CTN
H 220 110 001	Tile Nano Protective Coating	1 L	15

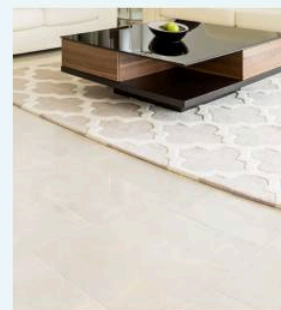
Marble & Granite Cleaner

Care concentrate for mopping polished natural stone



- Removes soap, grease, oil, rubber marks and dirt
- Dries without streaks or smears
- Leaves a silky, glossy care layer that slows re-soiling
- For polished marble, granite and natural stone floors
- Also ideal for polished tile

Use on: polished marble, granite and natural stone in living rooms, kitchens and bathrooms: floors, stairs, window sills, walls and countertops. Also polished porcelain tile.



Model/Type	Product	Capacity	CTN
H 260 185 001	Marble and granite protective cleaning agent	1 L	15

Marble & Granite Stain Guard

Odorless, invisible protection for all kinds of natural stone



- Long-lasting protection against oil, grease and hard-water stains
- Reduces absorbency so stone is easier to clean
- Solvent-free, ideal for indoor use
- Invisible and breathable
- Does not form a surface film
- Doesn't change the look or feel of the stone
- Covers up to 30 m² (about 320 sq ft)

Use on: absorbent and low-absorbency stone such as marble, limestone, granite, slate, clinker and ceramics. Great for polished surfaces, vanities, countertops, floors and tables. Also seals grout, unglazed stoneware, porcelain stoneware, clinker and quarry tile.



Model/Type	Product	Capacity	CTN
H 220 210	Nano stain protection solution for marble and granite	500 mL	24

Cement Haze Remover Concentrate

Fast-acting acidic cleaner for cement and grout residue



- Removes cement, mortar and lime residue
- Fast and thorough
- Ideal for the final clean after tiling or grouting
- For acid-resistant tile, clinker brick, engineered and natural stone
- Dilute up to 1:50, enough for

up to 500 m² (about 5,400 sq ft)

Use on: acid-resistant surfaces such as ceramic wall and floor tile, clinker brick, porcelain, brick and terracotta, and dense natural stone such as unpolished granite, slate, gneiss and quartzite. Not for marble or limestone.



Model	Product	Size	CTN
H 110 170 001	Ultra-Concentrated Cement Stain Remover	1 L	15
H 110 170 005	Ultra-Concentrated Cement Stain Remover	5 L	2

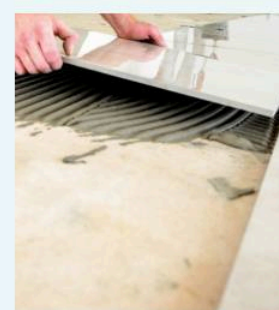
Cement Haze Remover – Acid-Free

Surface-safe specialty cleaner for acid-sensitive stone



- Gently removes light cement haze and lime deposits
- Acid-free, gentle on skin and surfaces
- Ideal for acid-sensitive natural and engineered stone
- Concentrated: covers up to 250 m² (about 2,700 sq ft)

Use on: marble, travertine, engineered marble, terrazzo, agglomerate marble and cast stone.



Model	Product	Size	CTN
H 260 190 001	Cement Haze Remover – Acid-Free	1 L	15

Masonry & Wall Stain Remover

Professional concentrate for even the most stubborn mineral buildup



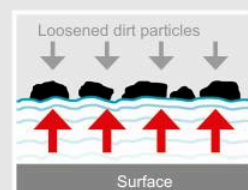
- Extra-strong acidic cleaner that works on its own
- Even at low doses, removes weathering, limescale, rust, cement and mortar residue
- Active foam penetrates the soil right away
- Big results with less time and effort
- For fired clay brick, ceramic tile, engineered and acid-resistant natural stone
- Highly concentrated

Use on: acid-resistant walls, patios, garden paths, exterior walls, clinker brick, tile, engineered and natural stone. Not for marble or limestone.



Model/Type	Product	Capacity	CTN
H 110 150 001	Wall stain cleaner	1 L	15
H 110 150 005	Wall stain cleaner	5 L	2
H 110 150 010	Wall stain cleaner	10 L	2

Active foam penetrates the soil



Pressure Sprayer

Targeted application

High-quality, durable pressure sprayer

Capacity 1.5 L (about 50 fl oz). For spraying diluted cleaners and other water-based liquids. Adjustable nozzle; resists most diluted acidic and alkaline cleaners.



1.5 L

Model/Type	Product	Capacity	CTN
H 240 130	Pressure spray bottle	1.5 L	12



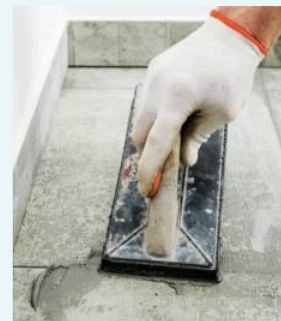
Acidic Heavy-Duty Cleaner

Strong acidic descaler with a corrosion-inhibiting formula

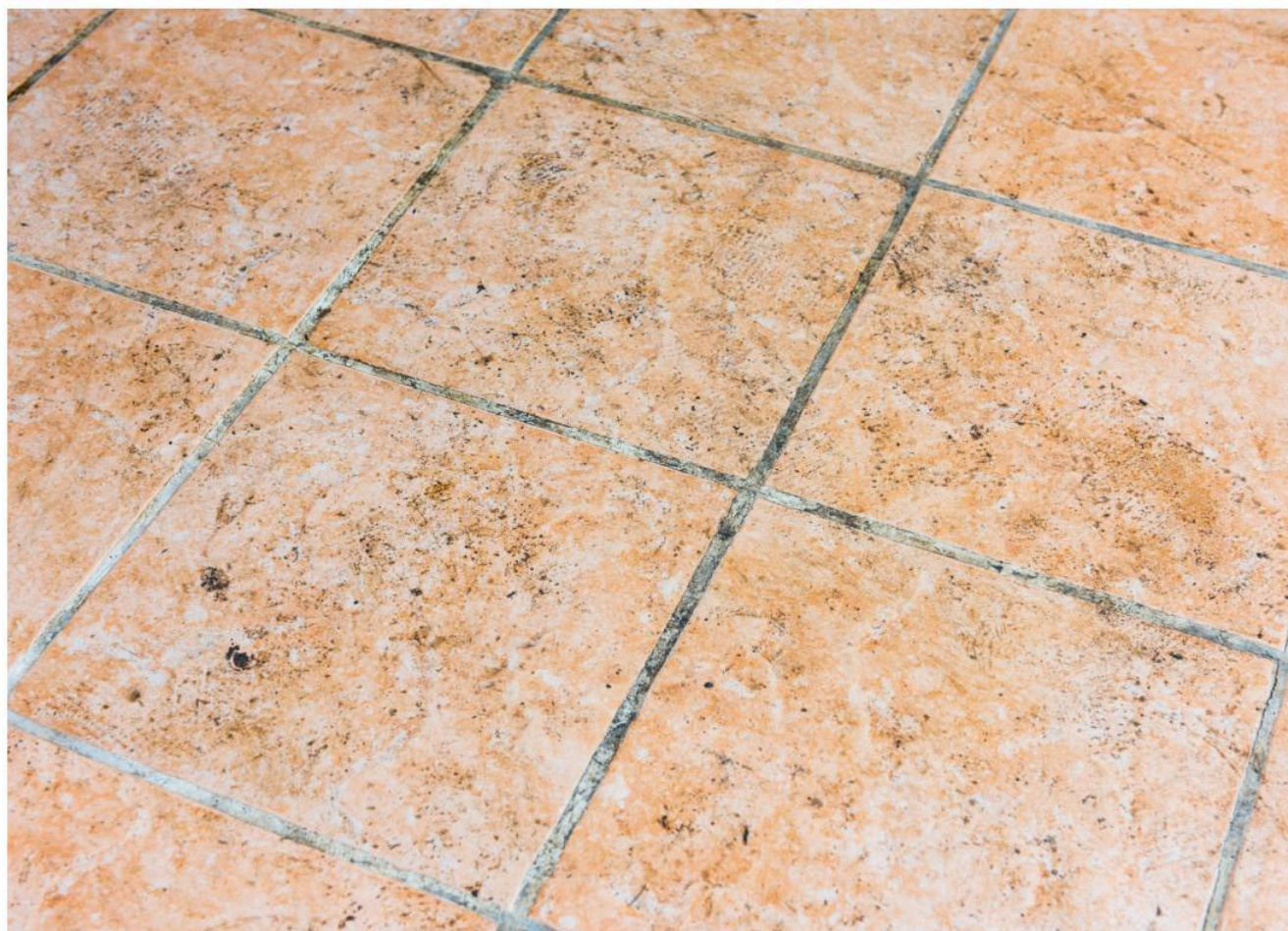


- Removes stubborn mineral and organic buildup without residue
- Lifts gray haze, heavy scale, lime-soap film, efflorescence, rust, urine scale, brown scale, concrete and mortar residue, and polymer-modified grout and adhesive residue
- No hydrochloric or hydrofluoric acid
- Ideal for post-construction cleanup, cement haze removal and periodic deep cleaning

Use on: acid-resistant surfaces such as porcelain, stoneware, tile and acid-resistant natural stone. Also outdoors and in kitchens. Not for marble or limestone.



Model	Product	Size	CTN
H 265 110 001	Acidic bathroom cleaner	1 L	16



Stone Water-Repellent Sealer

Professional water-repellent treatment for absorbent natural and engineered stone



- Concentrated actives penetrate deep and line the pores invisibly
- Moisture, oil, grease and dirt stay on the surface instead of soaking in
- Drier stone is less prone to moss, algae and efflorescence staining
- Oil, grease, wet leaves, fruit, coffee and red wine stains are easier to remove
- No surface film: breathable, UV-resistant and non-yellowing

Use on: pavers and garden slabs in granite, sandstone, sand-lime brick, clinker, cast stone, concrete, brick and perforated ceramics.

Model/Type	Product	Capacity	VIPE
H 220 150 001	Stone Water-Repellent Sealer	1 L	15
H 220 150 005	Stone Water-Repellent Sealer	5 L	2



Stone Stain Guard

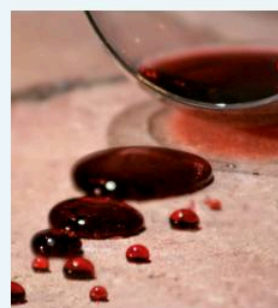
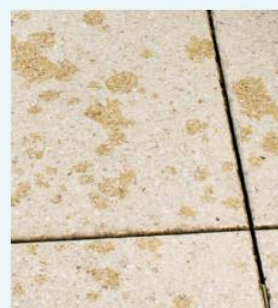
Solvent-free professional stain protection for absorbent natural and engineered stone



- Reduces absorbency so oil, grease, dirt and moisture stay out
- Breathable surface that resists staining and is easier to clean
- Less moisture uptake means less moss and algae staining
- Invisible, low-odor and breathable

Use on: absorbent brick, unglazed tile and natural stone such as polished or rough hard stone, rough or honed limestone, cast stone, terrazzo, brick, clay, terracotta, porcelain and absorbent grout.

model	Product	Capacity	CTN
H 120 110 001	Stone Stain Nano Protective Solution	1 L	15
H 120 110 005	Stone Stain Nano Protective Solution	5 L	2



Stone Color Enhancer

Deepens natural color and protects absorbent natural and engineered stone



- Penetrates deep and lines the pores with an ultra-thin protective film
- Brings out the stone's natural color and texture
- Drier stone is less prone to algae, lichen and moss staining
- Deep stain protection that makes cleaning easier
- Apply with a roller, sprayer or brush



Use on: absorbent natural and engineered stone indoors and out, with rough, sawn, polished or flamed finishes, such as granite, slate, travertine, marble, limestone, textured cast stone and terracotta.



Model	Product	Size	CTN
H 220 120 001	Stone color protective solution	1 L	15
H 220 120 005	Stone color protective solution	5 L	2



Silicone Residue Remover

Spray cleaner for silicone and sealant residue

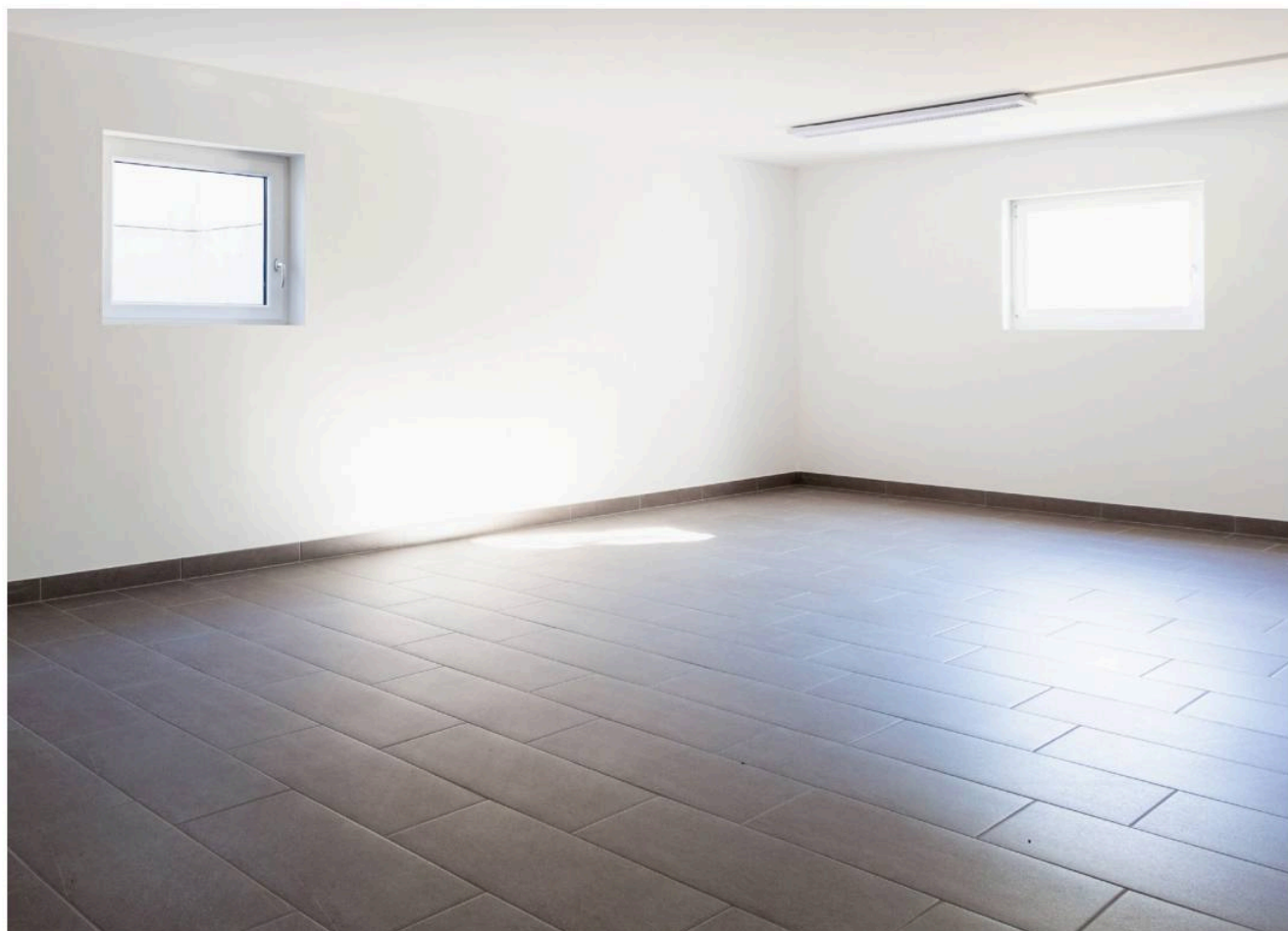


- Easily removes silicone and sealant residue
- Works on most hard surfaces
- Fresh orange scent
- Easy to use, fast results
- Also removes asphalt, tar, resin, soot, rubber marks and stubborn oil and grease

Use on: tile, enamel, ceramics, glass, porcelain, metal, PVC, most plastics, plaster, concrete and sealed wood. Test on a hidden spot first.



Model/Type	Product	Capacity	CTN
H 230 052	Silicone residue remover	300 mL	12



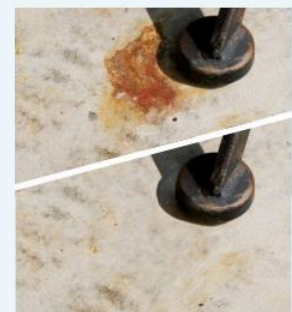
Rust Stain Remover

Acid-free rust stain remover for natural and engineered stone



- Penetrates deep to lift old rust stains from iron, metal furniture, tools and dripping faucets
- Acid-free, so it won't etch acid-sensitive stone
- Works on its own, with less scrubbing
- Color indicator shows it working

Use on: ceramic tile and stone indoors and out, including acid-sensitive stone such as marble, polished granite, slate, limestone, sandstone, engineered stone and terrazzo.



Model/Type	Product	Capacity	CTN
H 230 030	Rust stain remover	500 mL	20

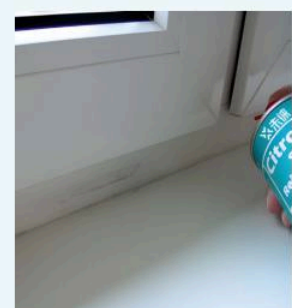
Adhesive Remover Spray

Citrus-powered heavy-duty cleaner



- Removes adhesive, silicone film, labels and sticker residue
- Also lifts graphite, felt-tip, latex paint splatter, grease, oil, tar, resin, wax, rubber scuffs and fresh spray foam
- Pleasant citrus scent
- Ideal for final cleanup after installation work
- One product for many sticky problems

Use on: solvent-resistant, colorfast surfaces and floors such as tile, doors and windows, mirrors, glass, painted surfaces, plastics and metal. Test on a hidden spot first.



Model/Type	Product	Capacity	CTN
H 230 050	Residue Cleaning Spray	500 mL	12

Laminate Floor Cleaner

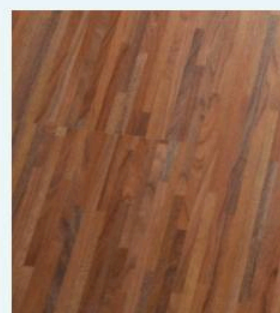
Streak-free care concentrate for damp mopping



- Removes everyday dirt, grease, oil, soap, rubber and shoe scuffs
- Soap-free and wax-free
- Streak-free and quick-drying
- Anti-static: attracts less dust
- Leaves a silky matte care finish
- Helps keep dirt and moisture out of the seams
- Keeps a natural look

Use on: all types of laminate flooring.

Model/Type	Product	Capacity	CTN
H 110 194 001	Laminate flooring care and cleaning agent	1 L	15

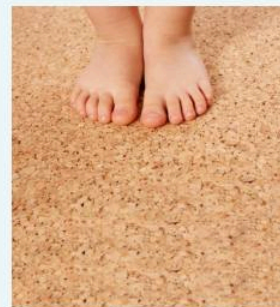


Wood & Cork Floor Cleaner

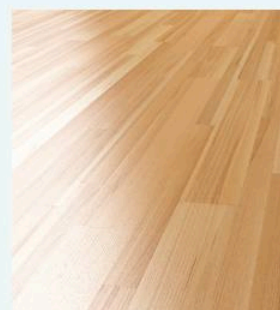
Slip-resistant care concentrate for mopping



- Cleans and cares for sealed floors
- No buildup; slows re-soiling
- Active shine, no buffing needed
- Polymer care agents renew the finish with every mopping
- Slip-resistant
- Also good on greasy spots



Use on: factory-finished or site-sealed hardwood, parquet and cork floors.



Model/Type	Product	Capacity	CTN
H 110 196 001	Wood floor and cork care cleaner	1 L	15

Wood & Cork Floor Wax Care

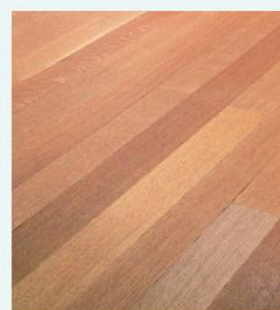
No-rinse care and protection emulsion



- Refreshes dull areas while keeping texture and gloss
- No buildup; slows re-soiling
- Natural plant waxes with high-quality polymer additives
- Leaves a wear-resistant, satin-gloss protective film
- Especially suited to waxed floors
- Also adds gloss to oiled wood floors



Use on: factory-finished or site-sealed hardwood, parquet and cork floors.



Model	Product	Capacity	CTN
H 110 192 001	Wood flooring and cork wax care.	1 L	15

Oiled Wood Floor Soap

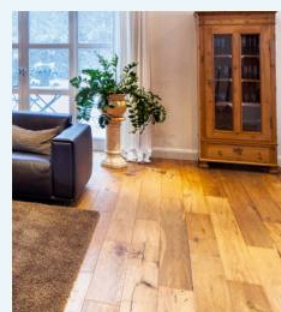
Mopping care concentrate for unlacquered wood floors



- Cleans and cares for oiled and unsealed wood floors
- Helps prevent swelling and stains
- Leaves a silky matte, anti-static care film
- Slows new soiling
- Natural soap base, solvent-free
- Made for oiled, soaped and waxed wood floors
- Wax-free for good slip resistance



Use on: oiled, waxed or soap-finished wood, parquet and cork floors.



Model/Type	Product	Capacity	CTN
H 110 197 001	Wood floor care solution	1 L	16



Vinyl Floor Cleaner

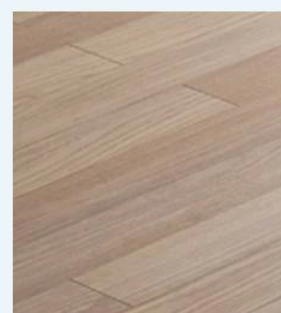
High-concentration cleaner with a special wetting effect



- Reduces streaks and haze
- Soap-free and wax-free: no film buildup
- Slip-resistant and gentle on the floor
- For all vinyl, LVT and PVC floors and PU-coated floors
- Special wetting agents for coated and hard-to-wet surfaces
- No buffing needed

Use on: vinyl, LVT, PVC, cushioned vinyl, rubber and polyolefin floors, including factory- or site-finished PU coatings.

Model/Type	Product	Capacity	CTN
H 110 193 001	Plastic floor care and cleaning solution	1 L	15



Universal Hard Floor Cleaner

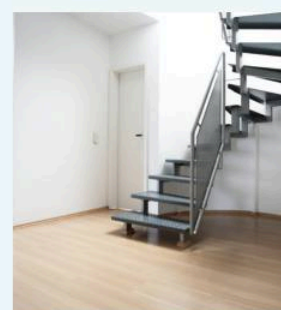
For laminate, vinyl, hardwood and cork: gentle yet powerful



- Easily removes heavy dirt, grease, oil and old care films
- Solvent-free for maximum surface protection
- Also for greasy, oil-soiled floors
- Safe on polished and waxed surfaces
- Strong cleaning, quick drying

Use on: laminate, parquet, softwood, vinyl, PVC, rubber and PU-coated floors, and floors with oily soil.

Model	Product	Capacity	CTN
H 110 195 001	Floor cleaning solution	1 L	15





Floor Care Center

Private label available

Model	Product	Size
SET 110 600 SET 110 600-999	Floor Care Center Wood Flooring + Resilient Flooring	40 x 40 x 180 cm WxDxH
Shelf 1		
1	H 110 194 001 Laminated board care cleaner	1 L 10 pcs
2	H 110 196 001 Wood floor and cork care cleaner	1 L 10 pcs
Shelf 2		
3	H 110 192 001 Wood flooring and cork wax care.	1 L 10 pcs
4	H 110 197 001 Wood floor care solution	1 L 10 pcs
Shelf 3		
5	H 110 193 001 Floor cleaning solution	1 L 10 pcs
6	H 110 195 001 Floor Cleaning Solution for Laminate Flooring Vinyl Flooring Solid Wood Flooring Cork Flooring	1 L 10 pcs
Shelf 4		
7	H 230 050 Residue Cleaning Spray	500 mL 12 pcs
8	H 230 052 Removal of silicone residue	300 mL 12 pcs
9	H 230 054 Sticker and adhesive residue remover	300 mL 12 pcs
POS-Hilfe		
☆ WPH 200 395	Unilal Information Manual - Wood Flooring and Resilient Flooring Surfaces	B-settlig 50 pcs





Tile & natural stone

Model	Product	Size	CTN
SET 160 800 SET 160 800-999	Floor Care Center Floor Tiles + Natural Stone	60 x 40 x 180 cm WxDxH	
Shelf 1			
1	H 120 105 001	Tile and Stone Maintenance Cleaner	1 L 10 pcs
2	H 265 100 001	Tile and stone cleaner	1 L 10 pcs
3	H 110 190 001	Tile and stone care wax	1 L 5 pcs
4	H 260 185 001	Marble and granite cleaner	1 L 10 pcs
Shelf 2			
5	H 260 110 001	Ceramic stoneware cleaner	1 L 10 pcs
6	H 220 170 001	Ceramic stoneware nano-protection	1 L 10 pcs
7	H 130 970	Fine crevice cleaner	500 mL 6 pcs
8	H 130 990	Nano caulking gel	500 mL 6 pcs
9	H 220 210	Nano stain protection solution for marble and granite.	500 mL 12 pcs
Shelf 3			
10	H 110 170 001	Ultra-Concentrated Cement Stain Remover	1 L 10 pcs
11	H 260 190 001	Non-acid type cement stain remover	1 L 5 pcs
12	H 220 150 001	Stone Nano Waterproof Protection	1 L 10 pcs
13	H 120 110 001	Nano-protection for stone stains	1 L 10 pcs
Shelf 4			
14	H 110 150 001	Cleaning wall stains	1 L 10 pcs
15	H 265 110 001	Acidic bathroom cleaner	1 L 10 pcs
16	H 230 030	Rust stain removal	500 mL 7 pcs
17	H 230 050	Residual Adhesive Cleaning Spray	500 mL 6 pcs
18	H 230 052	Glue residue cleaning sprays	300 mL 6 pcs
POS-Hilfe			
☆	WPH 200 370	Message Handbook - Porcelain + Natural Stone	8-seitig 50 pcs



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Product information is based on our research and experience and reflects our current knowledge. Because we cannot inspect or control how and on which materials each product is used, only general directions can be given. Results depend on correct assessment of the surface and correct use. When in doubt, test on a small, hidden area first or contact us for application advice. Always read the label before use. This information replaces all previous versions.